BRITISH COLUMBIA

BC STATS

Service BC
Ministry of Labour and Citizens' Services

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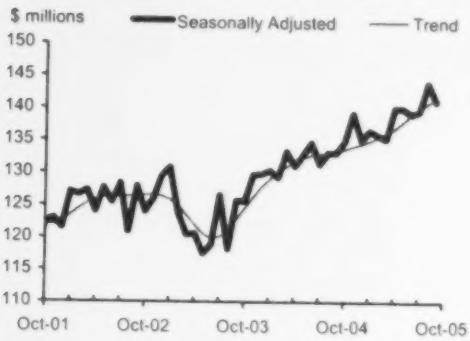
Tourism Sector Monitor ◆ January 2006

Room Revenue

Room revenues slipped (-1.9%, *seasonally adjusted*) in October, with revenues falling in all regions except Northeast (+9.9%), and Cariboo, where they were unchanged. BC's second biggest region, Vancouver Island/Coast (-7.5%), posted the most significant drop. Mainland Southwest (-1.3%) and Nechako (-4.9%) also experienced declines in revenues after seeing increases in the previous two months. In North Coast (-5.4%), revenues continued to slide for the fifth straight month in October. In addition, lower revenues in Thompson-Okanagan (-0.9%) and Kootenay (-0.6%) contributed to the province's overall weak performance.

Room revenues slip in October



Most hotels did not fare well in October with the exception of hotels with 76-150 rooms (+1.7%) reporting the sixth consecutive increase since June. Large hotels (250+ rooms) were not as busy (-1.1%), and revenues at hotels with 151-250 rooms (-2.3%) and smaller properties with less than 76 rooms (-3.5%) dropped after increasing in September. Motels (+0.3%) and vacation rentals (+1.5%) continued to do well in October. Revenues for other types of accommodations experienced a 5.0% decrease after climbing in the previous two months.

Table 1. Room Revenue
(seasonally adjusted)

Accommodation Type			
	Oct 05 ($000)	Sep 05 ($000)	% change
Total	141,020	143,806	-1.9
Hotels	104,532	105,492	-1.1
Motels	17,282	17,222	+0.3
Other Accommodations	20,131	20,396	-1.3
Regions (Top 3 performers)			
Northeast	6,022	5,479	+9.9
Cariboo	4,237	4,238	0.0
Kootenay	6,861	6,900	-0.6

Visitor Entries

The number of travellers entering Canada via BC borders fell (-5.3%, *seasonally adjusted*) for the fourth time in five months in October. Entries from the US were down significantly (-6.1%) as Americans made fewer same-day (-4.4%) and overnight (-3.2%) trips north of the border into BC. The US accounts for about 80% of all traveller entries into the province.

Travel to BC from overseas countries was also down (-1.9%) in October. Asian entries, accounting for about half of the total, declined 1.3% while entries from Europe (the next biggest source of visitors to BC) fell even more (-3.2%). The number of travellers from Oceania plunged 8.0%.

Canadian entries rose 0.4% in October, as more overseas travel (+0.3%) offset a slow down in visits from the US.

Visitor entries slumped

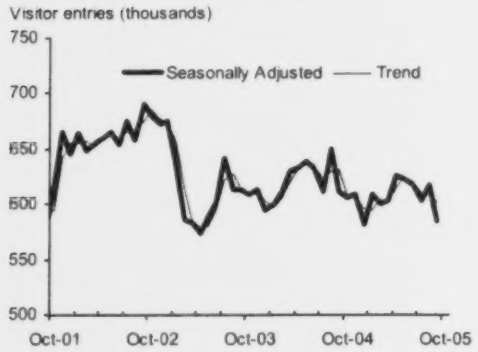


Table 2. Traveller Entries
(seasonally adjusted)

	Oct-05 ('000)	Sep-05 ('000)	% chg from Sep-05
American visitors			
Total	463	493	-6.1
Same-day	187	196	-4.4
Overnight	278	287	-3.2
Overseas visitors			
Total	122	125	-1.9
Europe	42	43	-3.2
UK	20	21	-3.0
Asia	59	59	-1.3
Japan	19	21	-7.1
Taiwan	8	8	-2.0
Oceania	12	13	-8.0

(BC STATS & Statistics Canada)

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

Other tourism indicators were generally weak in October.

The occupancy rate in BC hotels was down 1.4 percentage points (to 65.3%) after increasing in September. Room prices increased 0.1% to an average of $121.

The Consumer Price Index for traveller accommodation fell 0.3%, which was the ninth decline in eleven months. Passenger traffic was heavier at Vancouver (+0.4%) airport, while Victoria airport was not as busy (-2.8%). There were also fewer passengers (-3.0%) and vehicles (-1.7%) aboard BC Ferries, and fewer passenger vehicles (-3.1%) passed the toll booth of the Coquihalla highway.

The cost of restaurant food was flat in October. Sales at food service establishments (-1.5%) decreased, offsetting increases in receipts at drinking places (+7.7%). Overall restaurant, caterer and tavern receipts were off 0.8%.

Table 3. Other Tourism Indicators
(seasonally adjusted)

	Oct-05	Change from Sep-05
Hotel Industry		
Occupancy rate	65.3	-1.4 pp.
Average room charge	121.30	0.1%
(Pannell Kerr Forster)		
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,385	0.4
US (trans-border)	357	4.7
Other International	331	-0.7
Canada (domestic)	697	-1.1
(YVR)		
Victoria International Airport		
Total traffic	108	-2.8
(Victoria Airport Authority)		
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles	215	-3.1
(Ministry of Transportation & Highways)		
BC Ferries		
Vehicle Volume	697	-1.7
Passenger Volume	1,770	-3.0
(BC Ferries)		
Exchange Rates	**Cdn $**	
US $	0.849	0.00
UK Pound	0.470	0.01
Japanese Yen	94.429	3.12
Australian $	1.110	0.02
(Statistics Canada)		

Note: pp. percentage points

Note to readers: all data in the *Tourism Sector Monitor* are reported on a **seasonally adjusted** basis.

A look ahead

Preliminary room revenue numbers for November are not available at this time.

Preliminary numbers suggested that other tourism indicators were weak in November. Visitor entries were down (-1.7%, *seasonally adjusted*) with fewer visitors coming from the US (-2.5%), which offset growth in the overseas market (+1.4%)

Passenger traffic was up at both the Vancouver airport (+1.2%) and Victoria's airport (+4.2%). BC Ferries was busier in November recording more vehicle (+2.1%) and passenger (+3.1%) volumes. Fewer passenger vehicles (-0.3%) travelled on the Coquihalla highway.

About preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers – reported in the "look ahead" section – were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: CPI for Traveller Accommodation Trended down

Over the past few years, BC has encountered many economic stumbling blocks that have taken a toll on the province's tourism industry. The 9/11 attacks affected travel all over North America in the fall of 2001, and subsequent events such as the SARS outbreak in 2003 and the recent wars in Afghanistan and Iraq also put a damper on travel to BC as well as other parts of Canada.

These external shocks have put pressure on the province's accommodation sector, and accommodation providers have responded by offering travellers a break on their rates in an effort to boost their business. They appear to have been successful. Since 2001, the Consumer Price Index (CPI) for traveller accommodation has fallen 25%, and average accommodation prices in BC are currently lower than they were in 1992. At the same time, room revenues have increased in every year except 2003, and revenues appear to be on track for another solid year in 2005.

The CPI for traveller accommodation continues to fall

The CPI for traveller accommodation in BC began to decline in the spring of 2001, and has fallen every year since then[1]. The downward trend predated the events of 9/11, but seemed to be accentuated by them. The index has fallen ten times during the last eleven months from 103.2 in December 2004 to 98.7 in October 2005.

Prices in BC followed similar trends as in the rest of Canada from 2001 to 2003, however, they did not fall as much in BC as in other parts of the country. The gap between BC's and Canada's index began to widen in January 2004. During 2005, the CPI for traveller accommodation fell 2.7% in BC, compared to a 4.9% national decline. Prices also dropped in Ontario (-7.5%) and Quebec (-5.1%).

CPI for traveller accommodation has been declining since 2001

Data Source: Statistics Canada; seasonally adjusted by BC Stats

Hotel occupancy rate

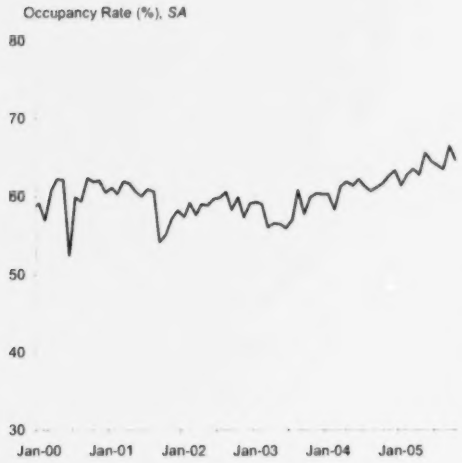
Room revenues are determined by both prices for traveller accommodations, and hotel occupancy rates. By lowering prices, BC's accommodation providers have been able to attract more business resulting in higher occupancy rates and increased room revenues.

BC has observed a mild upward trend in hotel occupancy rates since 2001. Although

[1] -4.3% in 2001; -6.9% in 2002; -9.9% in 2003; -8.4% in 2004; -3.0% in 2005; Source: Statistics Canada

the lowest level (58.3%)[2] in the past ten years for average hotel occupancy was recorded in 2003, there was less unused room capacity in 2004. The average BC hotel occupancy rate inched up from 60.0% in 2000 to 61.4% in 2004, up 1.4 percentage points. In the first ten months of 2005, the average rate increased further to 63.9%.

BC hotel occupancy rate inching up



Data Source: Pannell Kerr Forster; seasonally adjusted by BC Stats

The BC hotel occupancy rate and the CPI for traveller accommodation have mirrored each other over the past five years. The average CPI for traveller accommodation fell from 139.4 in 2000 to 99.4 in 2005, down by 28.7%. This suggests that the lower prices of traveller accommodation resulted in more stays at BC hotels, which eased some of the pressure that soaring gasoline prices had on travel costs.

Rising hotel occupancy rate and falling CPI for traveller accommodation

Data Source: Pannell Kerr Forster & Statistics Canada; seasonally adjusted by BC Stats

Room revenue

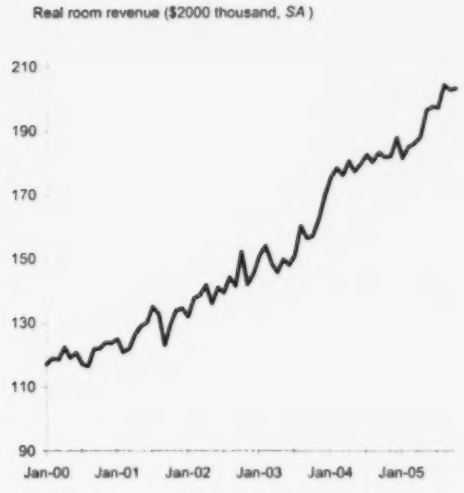
As the CPI for traveller accommodation declined, BC room revenues continued to grow. Revenues reached a new high of $422 million in the third quarter of 2005, with an increase at hotels of all sizes, showing a complete recovery from the effects of 9/11 and SARS.

BC room revenues posted a 10.4% increase in 2004 relative to 2001. Real room revenues[3], which remove the effects of inflation, advanced 40.4% over the same period, reflecting higher volumes. The increase in real room revenues indicates that the recent combination of lower prices and higher occupancy has been paying off for BC's tourism industry.

[2] Source: Pannell Kerr Forster

[3] Real room revenues value revenues at constant base year's (2000) prices so that the effects of inflation have been removed.

Real room revenues have increased about 67% since 2000



Data Source: BC Stats

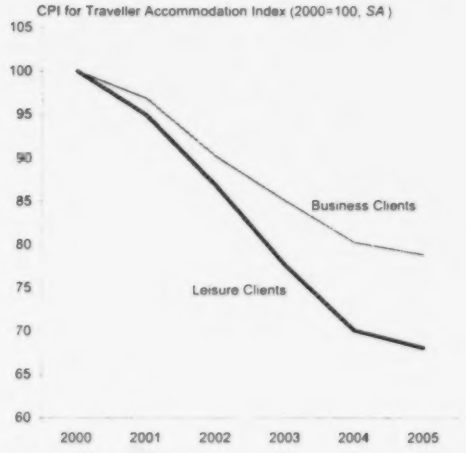
Traveller accommodation price indexes covering different client groups

In order to reflect changes in room rates corresponding to different consumers, the traveller accommodation price index covers business, leisure, government and foreign client groups. Room rates for business and leisure groups are collected directly from accommodation providers, and the data is reported for both leisure and business clients.

Prices for leisure clients in BC showed the biggest decline (-32.0%) between 2000 and 2005, suggesting that the lower prices offered by BC accommodation properties were targeted primarily to ensure travellers. This is not surprising, given that leisure travel is usually discretionary while business and government travel decisions are less likely to be affected by accommodation costs. The traveller accommodation CPI for business clients fell 21.2%. The cost of accommodation for foreign clients has also declined. During the SARS panic, prices dropped 7.5%.

Compared to the rest of Canada, BC recorded the second largest year-over-year declines in the traveller accommodation price indexes for leisure clients (-2.9%) and business clients (-1.8%) in 2005, behind Ontario (leisure clients, -8.8%; business clients, -3.2%). The national average prices dropped 4.2% for leisure clients and 1.4% for business clients.

Leisure travellers benefited more from lower prices



Data Source: Statistics Canada; seasonally adjusted by BC Stats

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
Annual growth rates									
2000	2.9	8.8	10.2	19.0	6.8	10.5	-2.8	22.5	8.5
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
Monthly data									
Oct-04	24,923	70,937	19,507	6,248	3,877	1,745	750	5,078	133,065
Nov-04	25,370	71,341	19,964	6,502	3,958	1,754	765	5,213	134,868
Dec-04	26,233	74,400	20,213	6,324	4,744	1,515	789	4,813	139,032
Jan-05	26,078	71,133	20,191	6,272	3,848	1,623	838	5,015	134,998
Feb-05	25,578	70,839	20,851	6,223	4,230	1,699	1,014	6,075	136,509
Mar-05	26,575	70,243	21,128	6,165	4,176	1,746	1,003	4,767	135,803
Apr-05	25,950	70,972	20,805	6,409	4,725	1,671	900	3,782	135,214
May-05	25,973	73,994	21,002	6,608	4,361	2,000	900	5,095	139,932
Jun-05	25,669	75,387	20,317	6,563	4,218	1,771	779	5,221	139,925
Jul-05	25,489	74,148	20,578	6,840	4,395	1,752	793	5,046	139,042
Aug-05	25,497	75,285	20,563	6,747	4,034	1,748	800	4,780	139,454
Sep-05	25,611	78,219	20,812	6,900	4,238	1,717	830	5,479	143,806
Oct-05	23,692	77,175	20,619	6,861	4,237	1,625	790	6,022	141,020
Month-over-month growth rates									
Oct-04	-0.5	-1.2	1.7	-2.3	1.0	5.2	-3.5	15.9	0.0
Nov-04	1.8	0.6	2.3	4.1	2.1	0.5	2.1	2.7	1.4
Dec-04	3.4	4.3	1.2	-2.7	19.9	-13.6	3.1	-7.7	3.1
Jan-05	-0.6	-4.4	-0.1	-0.8	-18.9	7.1	6.2	4.2	-2.9
Feb-05	-1.9	-0.4	3.3	-0.8	9.9	4.7	21.0	21.1	1.1
Mar-05	3.9	-0.8	1.3	-0.9	-1.3	2.7	-1.1	-21.5	-0.5
Apr-05	-2.3	1.0	-1.5	4.0	13.1	-4.3	-10.3	-20.7	-0.4
May-05	0.1	4.3	0.9	3.1	-7.7	19.7	0.0	34.7	3.5
Jun-05	-1.2	1.9	-3.3	-0.7	-3.3	-11.4	-13.4	2.5	0.0
Jul-05	-0.7	-1.6	1.3	4.2	4.2	-1.0	1.8	-3.4	-0.6
Aug-05	0.0	1.5	-0.1	-1.4	-8.2	-0.2	0.9	-5.3	0.3
Sep-05	0.4	3.9	1.2	2.3	5.1	-1.8	3.8	14.6	3.1
Oct-05	-7.5	-1.3	-0.9	-0.6	0.0	-5.4	-4.9	9.9	-1.9

October month-over-month percent growth

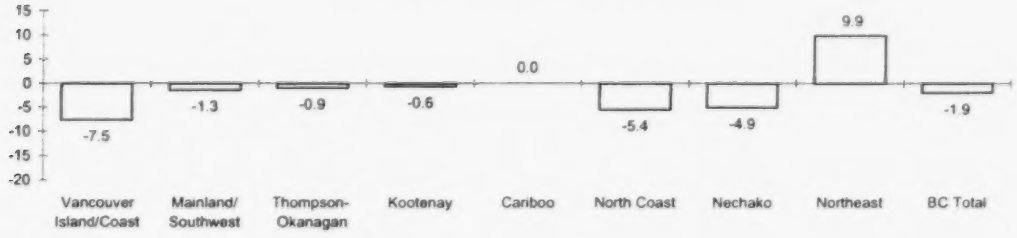


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2000	442,226	201,392	293,035	171,584	174,917	94,829	64,103
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,263	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
Annual growth rates							
2000	14.6	10.5	6.8	-6.8	2.9	28.0	9.7
2001	1.7	-1.9	0.5	0.8	0.8	13.0	18.1
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
Monthly data							
Oct-04	37,590	16,667	26,728	16,078	16,376	11,825	8,393
Nov-04	37,597	17,821	28,174	15,753	17,754	11,020	8,508
Dec-04	42,778	17,367	27,160	15,604	17,216	11,158	8,481
Jan-05	39,063	16,632	27,108	15,105	16,590	11,218	8,142
Feb-05	38,717	17,033	27,680	15,953	17,330	10,764	8,351
Mar-05	38,666	17,025	27,904	16,684	17,799	10,293	8,281
Apr-05	35,914	17,631	27,766	16,602	17,977	8,205	7,704
May-05	39,651	17,728	28,762	17,357	18,111	10,386	9,433
Jun-05	39,941	17,471	28,785	17,285	17,255	11,096	8,622
Jul-05	39,008	17,442	28,903	17,083	17,597	11,072	8,539
Aug-05	39,814	17,397	29,069	16,968	16,412	11,097	8,574
Sep-05	40,485	17,932	29,454	17,622	17,222	11,512	8,883
Oct-05	40,049	17,521	29,962	17,000	17,282	11,689	8,442
Month-over-month growth rates							
Oct-04	-5.1	-1.5	-0.4	1.8	0.0	13.2	-2.6
Nov-04	0.0	6.9	5.4	-2.0	8.4	-6.8	1.4
Dec-04	13.8	-2.5	-3.6	-1.0	-3.0	1.3	-0.3
Jan-05	-8.7	-4.2	-0.2	-3.2	-3.6	0.5	-4.0
Feb-05	-0.9	2.4	2.1	5.6	4.5	-4.0	2.6
Mar-05	-0.1	0.0	0.8	4.6	2.7	-4.4	-0.8
Apr-05	-7.1	3.6	-0.5	-0.5	1.0	-20.3	-7.0
May-05	10.4	0.5	3.6	4.5	0.7	26.6	22.4
Jun-05	0.7	-1.4	0.1	-0.4	-4.7	6.8	-8.6
Jul-05	-2.3	-0.2	0.4	-1.2	2.0	-0.2	-1.0
Aug-05	2.1	-0.3	0.6	-0.7	-6.7	0.2	0.4
Sep-05	1.7	3.1	1.3	3.8	4.9	3.7	3.6
Oct-05	-1.1	-2.3	1.7	-3.5	0.3	1.5	-5.0

October month-over-month percent growth

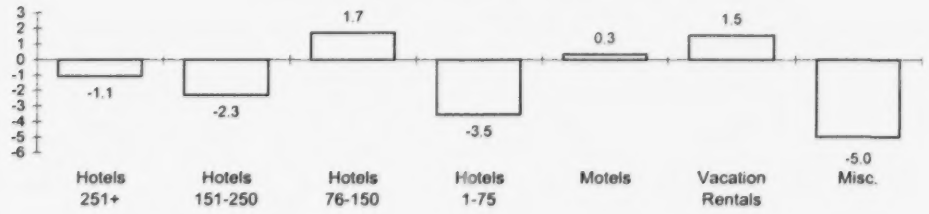


Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Oct-05	Revenue ($000) YTD 05	Revenue % change from Oct-04	Revenue % change from YTD 04	Properties (#) Oct-05	Properties # chg from Oct-04	Rooms (#) Oct-05	Rooms # chg from Oct-04
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**11,549**	**157,865**	**-9.3**	**3.4**	**170**	**-2**	**8,354**	**21**
Total - Hotels	9,759	129,965	-8.3	4.2	70	1	5,650	5
76+ Rooms	7,507	99,037	-5.1	3.7	26	0	3,937	0
1-75 Rooms	2,252	30,928	-17.7	5.9	44	1	1,713	5
Motels	841	13,145	-17.4	0.4	28	-1	1,136	65
Vacation Rentals	251	4,712	-8.3	-0.1	28	1	307	-38
19 Cowichan Valley								
Total - All accommodation types	**576**	**8,157**	**-4.7**	**8.7**	**36**	**3**	**664**	**24**
Motels	122	1,998	-0.3	18.1	17	1	331	15
21 Nanaimo								
Total - All accommodation types	**2,647**	**36,929**	**-1.8**	**7.2**	**64**	**-7**	**2,488**	**-120**
Total - Hotels	1,538	18,526	9.3	8.0	19	-2	1,196	-90
Motels	464	7,360	-10.4	3.4	22	-1	614	-9
Vacation Rentals	554	9,267	-18.9	8.2	18	-2	560	-12
23 Alberni-Clayoquot								
Total - All accommodation types	**2,529**	**38,226**	**1.9**	**8.6**	**56**	**-1**	**1,387**	**-16**
Total - Hotels	651	9,235	16.7	4.0	11	0	402	-4
Motels	238	3,020	-3.9	6.2	19	0	385	-15
Vacation Rentals	955	14,482	0.9	17.0	13	0	329	10
25 Comox-Strathcona								
Total - All accommodation types	**1,885**	**28,278**	**1.4**	**1.5**	**65**	**10**	**1,894**	**211**
Motels	547	6,589	0.1	-1.1	21	-1	614	1
Vacation Rentals	139	3,335	-1.9	-3.4	16	5	198	57
27 Powell River								
Total - All accommodation types	**273**	**3,669**	**9.6**	**-9.1**	**17**	**0**	**369**	**0**
43 Mount Waddington								
Total - All accommodation types	**223**	**5,284**	**-15.1**	**5.0**	**18**	**-2**	**452**	**-148**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**3,529**	**35,807**	**10.0**	**6.2**	**67**	**2**	**2,441**	**-33**
Total - Hotels	2,679	25,821	11.0	7.6	18	-3	1,362	-68
Motels	668	7,523	2.1	6.0	36	1	924	13
15 Greater Vancouver								
Total - All accommodation types	**51,673**	**596,828**	**8.1**	**5.3**	**235**	**7**	**26,237**	**107**
Total - Hotels	49,390	558,154	8.5	4.6	163	6	23,232	46
251+ Rooms	26,654	294,817	5.4	0.5	24	-1	9,472	-484
151-250 Rooms	9,114	107,583	10.1	6.9	26	1	4,952	200
76-150 Rooms	10,161	114,438	14.3	10.2	55	2	5,925	161
1-75 Rooms	3,461	41,317	12.0	15.0	58	4	2,883	169
Motels	1,419	17,103	3.3	10.1	36	-1	1,574	-43
Vacation Rentals	532	10,172	-5.2	36.9	19	2	694	104
29 Sunshine Coast								
Total - All accommodation types	**293**	**4,343**	**-2.1**	**11.7**	**19**	**-2**	**364**	**-13**
31 Squamish-Lillooet								
Total - All accommodation types	**4,346**	**138,767**	**17.7**	**-8.4**	**96**	**0**	**7,202**	**-205**
Total - Hotels	3,761	114,040	19.8	-7.4	46	0	5,752	49
1-75 Rooms	374	8,352	0.0	-20.9	18	-2	637	-118
Vacation Rentals	282	17,163	24.6	-11.2	26	0	953	-247
Miscellaneous	135	6,030	-4.4	-18.2	15	0	280	-7
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**2,404**	**40,939**	**3.8**	**8.4**	**101**	**1**	**3,016**	**25**
Total - Hotels	1,249	19,279	-0.0	5.7	15	1	1,074	31
Motels	949	17,014	2.4	7.7	64	-4	1,581	-88

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Oct-05	YTD 05	Oct-04	YTD 04	Oct-05	Oct-04	Oct-05	Oct-04
33 Thompson-Nicola								
Total - All accommodation types	**4,299**	**59,622**	**13.8**	**5.2**	**154**	**-3**	**5,383**	**-69**
Total - Hotels	2,111	27,106	11.9	4.5	35	1	2,214	16
76+ Rooms	1,716	21,493	12.0	4.3	12	0	1,388	-1
1-75 Rooms	395	5,614	11.2	5.5	23	1	826	17
Motels	1,676	19,061	21.1	6.8	78	1	2,333	27
Vacation Rentals	112	7,555	-25.1	2.2	13	-3	348	-94
35 Central Okanagan								
Total - All accommodation types	**4,681**	**67,694**	**0.1**	**9.2**	**63**	**4**	**3,490**	**352**
Total - Hotels	3,499	44,799	0.6	9.9	19	1	1,710	4
Motels	919	12,624	1.8	-0.2	23	0	1,069	5
Vacation Rentals	161	7,835	5.3	23.5	17	3	535	343
37 North Okanagan								
Total - All accommodation types	**1,154**	**19,025**	**11.0**	**13.6**	**40**	**-3**	**1,403**	**-82**
Motels	460	6,305	5.4	14.0	18	-1	586	-58
39 Columbia-Shuswap								
Total - All accommodation types	**2,176**	**38,437**	**1.1**	**9.2**	**93**	**0**	**3,191**	**47**
Total - Hotels	1,127	16,209	10.6	5.8	20	1	1,250	18
Motels	842	13,603	-14.0	4.9	43	-3	1,437	-59
Kootenay								
01 East Kootenay								
Total - All accommodation types	**2,665**	**46,609**	**8.9**	**-1.0**	**107**	**-1**	**4,414**	**277**
Total - Hotels	1,028	15,442	16.3	7.6	25	1	1,428	21
Motels	816	10,587	8.6	3.1	48	-2	1,177	13
Vacation Rentals	159	9,308	-16.9	-8.7	14	-1	916	12
03 Central Kootenay								
Total - All accommodation types	**1,515**	**18,168**	**11.0**	**9.3**	**73**	**1**	**1,847**	**23**
Total - Hotels	924	9,876	14.3	9.5	18	1	756	18
Motels	365	4,608	-1.1	9.2	28	0	521	2
Vacation Rentals	140	1,685	18.9	20.9	16	0	125	4
05 Kootenay Boundary								
Total - All accommodation types	**478**	**5,907**	**11.4**	**8.9**	**32**	**0**	**672**	**18**
Motels	298	3,183	6.9	2.3	23	2	422	63
Cariboo								
41 Cariboo								
Total - All accommodation types	**1,531**	**16,875**	**-0.6**	**7.2**	**85**	**-2**	**1,924**	**-35**
Motels	873	8,735	3.3	10.1	37	0	1,057	1
Vacation Rentals	46	1,053	-3.0	-2.3	21	2	216	14
53 Fraser-Fort George								
Total - All accommodation types	**2,861**	**28,879**	**16.5**	**16.5**	**55**	**4**	**2,509**	**128**
Total - Hotels	2,110	20,529	21.5	19.8	19	1	1,474	82
Motels	688	7,372	6.3	10.5	28	1	963	69
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**440**	**11,362**	**-15.9**	**1.3**	**29**	**0**	**970**	**17**
Motels	101	2,104	-39.5	-3.0	11	0	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**710**	**7,719**	**-2.1**	**6.5**	**35**	**0**	**828**	**5**
Motels	284	2,795	14.8	9.6	17	1	402	9
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**939**	**8,969**	**6.0**	**15.4**	**54**	**0**	**1,151**	**-31**
Motels	507	4,839	5.1	12.0	23	-2	643	-26
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**6,142**	**53,838**	**19.7**	**23.1**	**68**	**-1**	**3,283**	**-346**
Total - Hotels	2,438	24,717	18.3	18.5	22	-1	1,481	-98
Motels	1,713	13,132	44.1	26.3	34	3	1,065	188

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Oct-05	YTD 05	Oct-04	YTD 04	Oct-05	Oct-04	Oct-05	Oct-04
Vancouver Island/Coast	**19,758**	**280,308**	**-5.8**	**4.4**	**433**	**1**	**15,712**	**-29**
Victoria (C)	9,405	126,647	-6.5	4.7	84	4	5,823	213
Other CRD	1,538	23,683	-14.1	-7.0	78	-6	2,187	-188
Nanaimo (C)	1,659	19,271	7.6	10.6	22	0	1,211	-5
Port Alberni (C)	305	3,735	13.8	8.9	13	0	370	21
Courtenay (C)	659	7,663	3.4	7.0	12	1	468	15
Rest of Development Region	6,194	99,308	-7.4	5.4	238	3	5,653	-85
Mainland/Southwest	**59,840**	**775,746**	**8.8**	**2.6**	**417**	**7**	**36,244**	**-144**
Downtown Vancouver (C)	33,074	376,458	7.8	2.6	87	3	12,791	-35
Other Vancouver (C)	2,543	36,744	15.8	27.9	31	1	2,832	187
Richmond (C)	8,261	93,965	11.7	9.9	26	2	4,640	269
Burnaby (C)	1,964	22,620	-5.4	-3.9	11	-1	1,357	111
Other GVRD	5,831	67,041	6.7	8.0	80	2	4,617	-36
Whistler (DM)	3,849	132,124	18.7	-9.3	69	-1	6,526	-267
Rest of Development Region	4,318	46,794	9.1	7.6	113	1	3,481	-373
Thompson/Okanagan	**14,714**	**225,718**	**5.4**	**8.3**	**451**	**-1**	**16,483**	**273**
Penticton (C)	1,532	23,193	-1.0	4.4	41	-3	1,606	-53
Kamloops (C)	3,046	43,971	13.4	2.8	65	-2	3,563	-79
Kelowna (C)	4,253	60,762	0.8	10.4	49	0	2,880	188
Vernon (C)	1,046	17,650	10.5	14.4	27	-2	1,231	-83
Revelstoke (C)	813	13,511	5.2	3.4	29	0	1,246	0
Rest of Development Region	4,025	66,632	6.2	11.3	240	6	5,957	300
Kootenay	**4,658**	**70,684**	**9.8**	**2.3**	**212**	**0**	**6,633**	**318**
Cranbrook (C)	702	7,557	17.5	6.2	18	0	823	0
Nelson (C)	517	6,046	11.7	5.0	12	0	425	0
Rest of Development Region	3,440	57,081	8.1	1.5	194	0	5,810	318
Cariboo	**4,392**	**45,754**	**9.9**	**12.9**	**140**	**2**	**4,433**	**93**
Quesnel (C)	293	3,303	-0.1	6.7	12	-1	443	-9
Williams Lake (C)	471	4,723	0.1	10.3	11	0	534	0
Prince George (C)	2,262	21,361	16.3	17.2	29	2	1,770	115
Rest of Development Region	1,366	16,367	6.0	9.6	88	1	1,686	-13
North Coast	**1,150**	**19,081**	**-7.9**	**3.3**	**64**	**0**	**1,798**	**22**
Prince Rupert (C)	351	6,425	-12.1	0.3	16	0	772	-1
Terrace (C)	430	4,402	-1.1	7.4	12	-1	412	-7
Rest of Development Region	368	8,254	-11.0	3.7	36	1	614	30
Nechako	**939**	**8,969**	**6.0**	**15.4**	**54**	**0**	**1,151**	**-31**
Smithers (T)	441	4,551	-2.0	20.9	18	2	454	12
Rest of Development Region	497	4,419	14.3	10.3	36	-2	697	255
Northeast	**6,142**	**53,838**	**19.7**	**23.1**	**68**	**-1**	**3,283**	**-346**
Dawson Creek (C)	863	7,460	32.0	31.7	13	0	471	-15
Fort St. John (C)	2,811	23,505	32.6	31.9	19	0	1,189	-396
Rest of Development Region	2,468	22,873	4.6	12.9	36	-1	1,623	65

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
Annual growth rates									
2000	2.9	8.8	10.2	19.0	6.8	10.5	-2.8	22.5	8.5
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
Monthly data									
Oct-04	20,981	55,010	13,964	4,241	3,996	1,248	886	5,132	105,458
Nov-04	13,405	43,212	8,485	2,885	2,856	957	570	4,183	76,552
Dec-04	13,225	64,448	12,669	4,951	2,804	684	469	3,971	103,221
Jan-05	11,247	61,233	13,166	5,699	2,447	728	486	5,918	100,924
Feb-05	14,475	68,389	16,512	7,347	2,830	1,025	666	9,234	120,478
Mar-05	19,694	72,547	19,344	7,273	3,540	1,141	841	7,407	131,789
Apr-05	21,271	60,206	13,445	4,837	4,213	1,011	642	3,458	109,083
May-05	27,661	73,352	19,759	5,298	4,614	1,893	826	3,206	136,608
Jun-05	33,180	85,045	23,822	6,041	5,245	2,918	1,004	4,150	161,405
Jul-05	45,575	98,265	39,438	10,440	6,416	3,468	1,094	4,709	209,403
Aug-05	51,159	106,674	40,229	10,845	6,294	3,347	1,235	4,542	224,325
Sep-05	36,286	90,195	25,290	8,246	5,764	2,400	1,238	5,072	174,490
Oct-05	19,758	59,840	14,714	4,658	4,392	1,150	939	6,142	111,593
Year-over-year percent changes									
Oct-04	5.4	5.2	1.2	-0.1	5.9	3.5	-8.0	48.5	5.9
Nov-04	5.1	4.3	5.5	16.1	8.9	5.9	5.9	41.0	6.7
Dec-04	12.4	8.6	8.7	-1.4	27.5	-17.7	3.4	4.4	8.6
Jan-05	3.3	2.9	5.1	-3.0	6.7	-8.0	17.1	33.7	4.3
Feb-05	2.5	-0.1	9.5	-10.2	15.5	-0.6	45.0	46.0	3.8
Mar-05	13.9	-2.4	22.5	-6.4	9.8	10.0	65.8	12.8	4.1
Apr-05	9.1	-5.2	5.9	-3.3	30.7	-4.2	17.8	-5.5	-0.1
May-05	8.0	2.5	9.5	11.3	20.4	26.0	26.6	33.7	6.4
Jun-05	5.7	4.2	8.5	2.1	11.6	4.8	2.0	28.4	5.8
Jul-05	3.0	0.2	4.9	8.2	17.1	1.1	4.0	20.9	2.9
Aug-05	3.5	4.8	8.4	7.2	3.0	3.0	12.2	12.7	5.3
Sep-05	3.1	10.2	7.2	8.5	10.1	2.9	5.6	24.5	8.3
Oct-05	-5.8	8.8	5.4	9.8	9.9	-7.9	6.0	19.7	5.8

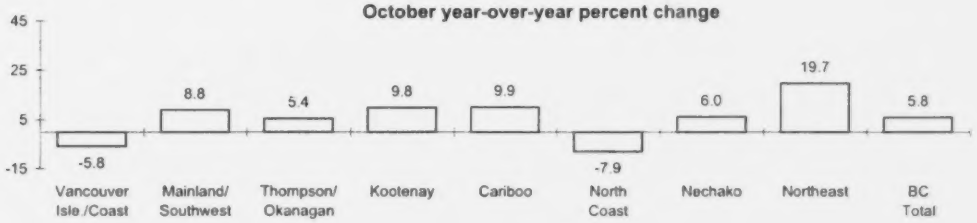


Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.7	1,197.8	577.6	410.1	124.8
2004	7,427.8	6,022.5	2,477.6	3,561.5	1,405.3	715.8	458.1	144.3
Annual percent changes								
2000	2.6	2.1	1.1	1	4.8	6.0	2.8	6.2
2001	-2.0	-1.6	-4.4	1.1	-3.9	-3.6	-6.4	-1.4
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.3	-1.9	-4.0	0.1	17.3	23.9	11.7	15.6
Monthly data								
Nov-04	605.9	493.3	207.6	298.8	112.6	56.3	35.9	12.3
Dec-04	609.0	492.9	202.2	293.6	116.1	56.2	39.3	12.3
Jan-05	581.8	465.5	180.4	291.1	116.3	55.2	40.6	12.4
Feb-05	608.9	486.9	198.7	291.7	122.0	61.4	40.6	12.6
Mar-05	600.2	478.3	195.0	284.4	121.9	62.9	42.1	12.3
Apr-05	603.1	476.9	191.1	286.1	126.3	64.3	42.0	11.9
May-05	625.8	496.9	200.6	295.8	129.0	63.3	42.8	15.3
Jun-05	622.6	494.3	203.9	290.1	128.3	63.5	42.1	14.0
Jul-05	616.7	489.8	195.2	291.0	126.8	63.2	42.4	13.8
Aug-05	602.5	479.2	190.3	285.8	123.3	59.3	42.4	13.2
Sep-05	617.4	492.6	195.7	287.4	124.7	59.3	42.9	13.5
Oct-05	584.9	462.6	187.0	278.1	122.3	58.5	41.6	12.4
Nov-05	575.1	451.1	175.5	275.6	124.0	58.9	42.0	12.5
Month-over-month growth rates								
Nov-04	-1.0	0.0	1.3	0.9	-5.1	-3.7	-10.9	2.8
Dec-04	0.5	-0.1	-2.6	-1.7	3.1	-0.2	9.6	-0.5
Jan-05	-4.5	-5.6	-10.8	-0.8	0.1	-1.9	3.2	1.3
Feb-05	4.7	4.6	10.2	0.2	4.9	11.2	0.1	1.4
Mar-05	-1.4	-1.8	-1.9	-2.5	-0.1	2.4	3.7	-2.5
Apr-05	0.5	-0.3	-2.0	0.6	3.6	2.3	-0.3	-2.9
May-05	3.8	4.2	5.0	3.4	2.1	-1.5	1.8	28.2
Jun-05	-0.5	-0.5	1.6	-1.9	-0.5	0.3	-1.5	-8.5
Jul-05	-1.0	-0.9	-4.3	0.3	-1.2	-0.5	0.5	-1.4
Aug-05	-2.3	-2.2	-2.5	-1.8	-2.8	-6.2	0.0	-4.5
Sep-05	2.5	2.8	2.8	0.6	1.2	0.0	1.3	2.4
Oct-05	-5.3	-6.1	-4.4	-3.2	-1.9	-1.3	-3.2	-8.0
Nov-05	-1.7	-2.5	-6.1	-0.9	1.4	0.6	1.0	1.0

* Seasonally adjusted totals for US and overseas entries are calculated by Statistics Canada, and are adjusted to sum to national totals. Therefore, same-day plus overnight entries via BC will not necessarily equal the total.

** Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Passenger Vehicles
Annual data								
2000	16,033	8,306	4,074	3,652	1,139	7,887	21,280	2,400
2001	15,477	7,869	4,001	3,608	1,158	8,104	21,309	2,461
2002	14,877	7,422	3,855	3,600	1,102	8,272	21,540	2,530
2003	14,321	7,267	3,814	3,240	1,183	8,263	21,348	2,480
2004	15,726	7,986	3,965	3,775	1,250	8,532	21,955	2,586
Annual growth rates								
2000	1.4	-0.1	-1.1	8.3	-4.4	0.4	-0.4	0.5
2001	-3.5	-5.3	-1.8	-1.2	1.7	2.7	0.1	2.5
2002	-3.9	-5.7	-3.6	-0.2	-4.8	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
Monthly data								
Nov-04	1,334	678	338	319	104	725	1,859	223
Dec-04	1,347	692	337	319	107	746	1,908	217
Jan-05	1,380	721	343	316	108	684	1,723	206
Feb-05	1,359	704	331	325	110	726	1,857	228
Mar-05	1,373	698	348	328	112	722	1,841	224
Apr-05	1,365	685	341	340	110	718	1,833	221
May-05	1,391	692	350	349	109	722	1,854	228
Jun-05	1,376	705	331	341	110	715	1,815	223
Jul-05	1,376	700	333	343	107	706	1,792	222
Aug-05	1,358	698	330	330	108	707	1,797	219
Sep-05	1,379	705	341	333	112	709	1,824	222
Oct-05	1,385	697	357	331	108	697	1,770	215
Nov-05	1,402	723	356	322	113	712	1,825	214
Month-over-month growth rates								
Nov-04	0.3	-0.6	1.5	1.1	-0.7	0.2	-0.6	2.7
Dec-04	1.0	2.0	-0.3	0.1	2.9	2.9	2.6	-3.0
Jan-05	2.4	4.1	1.9	-0.8	0.9	-8.4	-9.7	-4.8
Feb-05	-1.5	-2.3	-3.5	2.6	1.9	6.2	7.8	10.5
Mar-05	1.0	-0.8	5.1	0.9	1.7	-0.6	-0.9	-1.6
Apr-05	-0.6	-1.9	-2.0	3.6	-2.3	-0.5	-0.5	-1.4
May-05	1.9	1.1	2.8	2.9	-0.7	0.5	1.1	3.1
Jun-05	-1.1	1.8	-5.5	-2.5	1.2	-0.9	-2.1	-2.0
Jul-05	0.0	-0.7	0.5	0.7	-3.1	-1.3	-1.3	-0.6
Aug-05	-1.3	-0.3	-0.8	-3.7	0.7	0.0	0.3	-1.4
Sep-05	1.5	1.0	3.2	0.9	3.6	0.3	1.5	1.4
Oct-05	0.4	-1.1	4.7	-0.7	-2.8	-1.7	-3.0	-3.1
Nov-05	1.2	3.7	-0.1	-2.6	4.2	2.1	3.1	-0.3

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2000	188.4	14.8	28.2	116.7	28.8	60.0	114.03	139.4	117.6
2001	190.5	13.5	29.5	117.8	29.8	59.3	116.11	133.3	121.3
2002	190.7	12.2	29.2	118.1	31.3	58.9	117.00	124.2	125.4
2003	192.8	12.7	29.0	117.7	33.4	58.3	113.72	111.8	127.6
2004	193.2	13.0	27.6	117.8	34.8	61.3	115.49	102.5	129.9
Annual Growth Rates									
2000	3.7	-3.3	-3.6	6.0	6.3	-2.8	1.8	4.7	1.8
2001	1.1	-8.7	4.6	0.9	3.6	-1.1	1.8	-4.3	3.2
2002	0.1	-9.7	-1.0	0.3	5.0	-0.6	0.8	-6.9	3.3
2003	1.1	4.4	-0.7	-0.3	6.8	-1.0	-2.8	-9.9	1.8
2004	0.2	2.2	-4.7	0.0	4.3	5.2	1.6	-8.4	1.8
Monthly data									
Nov-04	193.3	13.1	27.4	117.3	35.5	61.7	114.30	103.4	130.6
Dec-04	194.8	13.0	27.6	118.0	36.2	63.1	117.00	103.3	131.9
Jan-05	194.3	13.2	27.8	117.6	35.6	61.4	111.20	103.7	131.7
Feb-05	194.4	13.1	28.3	117.1	35.9	62.5	110.90	102.9	132.0
Mar-05	194.3	13.0	28.2	117.1	36.0	63.4	112.50	101.8	132.3
Apr-05	193.8	13.1	28.4	117.1	35.1	62.8	114.10	100.3	132.6
May-05	195.1	13.2	28.6	117.2	36.1	65.6	116.50	99.3	133.1
Jun-05	196.6	13.2	28.4	118.5	36.4	64.6	117.80	98.8	134.5
Jul-05	197.3	13.3	28.8	118.4	36.8	64.1	118.30	98.3	134.4
Aug-05	197.2	13.4	28.6	118.3	36.9	63.6	119.40	95.2	134.5
Sep-05	197.8	13.5	28.7	118.7	36.8	66.7	121.20	98.7	134.7
Oct-05	197.8	13.5	28.8	118.4	37.1	65.3	121.30	98.4	134.7
Nov-05	199.2	13.7	28.9	119.0	37.5	70.7	124.90	97.5	135.0
Month-over-month growth rates									
Nov-04	0.7	-1.4	-0.4	0.8	2.2	-0.4	-0.2	1.9	0.2
Dec-04	0.8	-0.7	0.7	0.6	1.8	1.4	2.4	-0.1	1.0
Jan-05	-0.2	1.3	0.7	-0.3	-1.4	-1.7	-5.0	0.4	-0.2
Feb-05	0.0	-1.1	1.9	-0.5	0.6	1.1	-0.3	-0.8	0.2
Mar-05	-0.1	-0.7	-0.6	0.0	0.3	0.9	1.4	-1.1	0.2
Apr-05	-0.3	1.0	0.9	0.0	-2.4	-0.6	1.4	-1.5	0.2
May-05	0.7	0.9	0.5	0.1	2.8	2.8	2.1	-1.0	0.4
Jun-05	0.8	-0.2	-0.5	1.1	1.0	-1.0	1.1	-0.5	1.1
Jul-05	0.4	0.6	1.4	-0.1	1.0	-0.5	0.4	-0.5	-0.1
Aug-05	-0.1	1.1	-0.8	-0.1	0.3	-0.5	0.9	-3.2	0.1
Sep-05	0.3	0.8	0.5	0.3	-0.2	3.1	1.5	3.7	0.1
Oct-05	0.0	-0.4	0.1	-0.2	0.6	-1.4	0.1	-0.3	0.0
Nov-05	0.7	1.8	0.5	0.5	1.2	5.4	3.0	-0.9	0.2

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats

[2]Source: Pannell Kerr Forster and BC Stats

[3]Occupancy Rate change expressed as percentage point change

[4] No identifiable seasonality.

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2000	5,079.6	505.6	4,574.1	32,568.0	2,487.5	30,080.5
2001	5,317.2	533.7	4,783.5	33,743.3	2,602.8	31,140.5
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,969.2	625.0	5,344.1	36,670.1	2,707.4	33,962.7
Annual growth rates						
2000	5.3	5.3	5.2	6.9	4.3	7.2
2001	4.7	5.6	4.6	3.6	4.6	3.5
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.6	6.9	5.4	4.6	3.1	4.8
Monthly data						
Nov-04	530	53	477	3,128	221	2,908
Dec-04	496	52	444	3,026	227	2,799
Jan-05	521	54	467	3,219	237	2,982
Feb-05	534	56	478	3,223	232	2,991
Mar-05	509	52	457	3,144	242	2,902
Apr-05	517	52	465	3,134	234	2,899
May-05	533	54	480	3,148	231	2,917
Jun-05	517	49	467	3,176	230	2,946
Jul-05	516	49	467	3,169	232	2,937
Aug-05	521	48	474	3,176	227	2,949
Sep-05	506	38	468	3,136	198	2,938
Oct-05	502	41	462	3,176	211	2,965
Nov-05	507	42	465	3,230	202	3,028
Month-over-month growth rates						
Nov-04	4.2	-2.8	5.0	1.7	-2.8	2.1
Dec-04	-6.3	-0.3	-7.0	-3.3	2.7	-3.7
Jan-05	5.0	3.1	5.2	6.4	4.4	6.5
Feb-05	2.5	3.4	2.4	0.2	-2.0	0.3
Mar-05	-4.6	-6.2	-4.4	-2.5	4.3	-3.0
Apr-05	1.6	-0.6	1.8	-0.3	-3.1	-0.1
May-05	3.1	3.3	3.1	0.4	-1.5	0.6
Jun-05	-3.1	-8.4	-2.5	0.9	-0.6	1.0
Jul-05	-0.2	-1.5	-0.1	-0.2	1.0	-0.3
Aug-05	1.1	-1.6	1.4	0.2	-2.1	0.4
Sep-05	-2.9	-21.3	-1.1	-1.2	-12.6	-0.4
Oct-05	-0.8	7.7	-1.5	1.3	6.4	0.9
Nov-05	1.0	4.4	0.8	1.7	-4.4	2.1

[1]Source: Statistics Canada & BC Stats.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Management Services, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Visit BC STATS on the World Wide Web at www.bcstats.gov.bc.ca

BRITISH COLUMBIA

BC STATS

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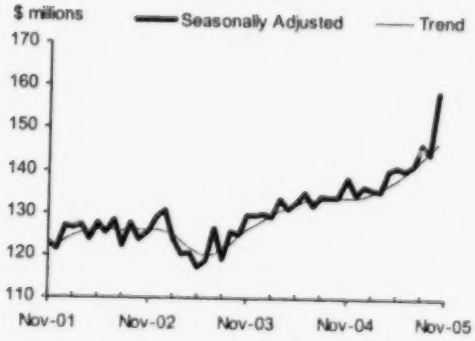
Tourism Sector Monitor ◆ February 2006

Room Revenue

After falling (-1.5%, *seasonally adjusted*) in October, room revenues bounced back (+10.0%) in November, with revenues rising in all regions except Northeast (-1.2%) and Kootenay (-0.9%). BC's two biggest regions, Mainland/Southwest (+10.0%) and Vancouver Island/Coast (+15.8%) posted significant increases. Thompson-Okanagan (+10.8%) and Nechako (+7.9%) also experienced substantial growth in revenues after seeing a decline in the previous month. In North Coast, revenues advanced 11.5% in November after sliding for the fifth straight month in October. In addition, Cariboo (+6.3%) recorded the third consecutive increase in revenues since September.

Room revenues soared in November



Hotels of all sizes fared significantly better in November, recording a 10.9% increase in revenues, and accounting for about 80% of the province's total growth. Most of the increases in revenues originated in large hotels, especially hotels with more than 250 rooms (+18.3%). Hotels with 151-250 rooms saw revenues climb 12.0%. Hotels with 76-150 rooms (+3.1%) recorded the seventh consecutive increase since May. Revenues at smaller hotels (+5.6%) also expanded in November.

Many events that took place in November contributed to the substantial growth in room revenues at hotels. Greater Vancouver welcomed more than 6,000[1] hotel stays for the Grey Cup. Conferences and conventions held in November also boosted business at large hotels. Motels benefited from those events as well, recording an 11.9% increase in room revenues. However, business at vacation rentals (-0.6%) slipped.

Table 1. Room Revenue
(seasonally adjusted)

Accommodation Type	Nov 05 ($000)	Oct 05 ($000)	% change
Total	158,611	144,175	+10.0
Hotels	118,594	106,950	+10.9
Motels	19,533	17,452	+11.9
Other Accommodations	20,448	20,378	+0.3
Regions (Top 3 performers)			
Vancouver Island/Coast	27,811	24,021	+15.8
North Coast	1,795	1,609	+11.5
Thompson-Okanagan	23,061	20,809	+10.8

Visitor Entries

The number of travellers entering Canada via BC borders continued to fall (-1.9%, *seasonally adjusted*). Entries from the US were down (-2.8%) as Americans made fewer same-day (-7.0%) and overnight (-0.5%) trips north of the border into BC. The US accounts for about 80% of all traveller entries into the province.

[1] Estimated by Tourism Vancouver

Travel to BC from overseas countries rebounded (+1.5%) in November, after declining in the previous five months. Asian entries, accounting for about half of the total overseas visits, advanced 1.1%, and entries from Europe (the next biggest source of visitors to BC) inched up (+0.8%). The number of travellers from Oceania climbed (+1.0%), after plunging 7.9% in October.

Canadian entries dipped 0.2% in November, as fewer Canadians made same-day trips to US (-1.5%) and overseas travels (-1.5%).

Visitor entries down again

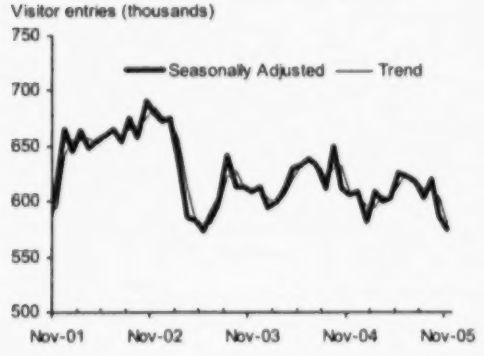


Table 2. Traveller Entries
(seasonally adjusted)

	Nov-05 ('000)	Oct-05 ('000)	% chg from Oct-05
American visitors			
Total	453	466	-2.8
Same-day	176	189	-7.0
Overnight	277	279	-0.5
Overseas visitors			
Total	123	121	1.5
Europe	41	40	0.8
UK	20	20	-0.6
Asia	59	58	1.1
Japan	20	19	4.0
Taiwan	7	7	-1.0
Oceania	13	12	1.0

(BC STATS & Statistics Canada)

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

Other tourism indicators were generally strong in October.

The occupancy rate in BC hotels was up 5.4 percentage points (to 70.3%) after dipping in October. Room prices increased 4.7% to an average of $125.

The Consumer Price Index for traveller accommodation fell 0.7%, which was the tenth decline in twelve months. Passenger traffic was heavier at both the Vancouver (+2.0%) and Victoria (+4.1%) airport. BC Ferries welcomed more passengers (+3.0%) and vehicles (+2.8%) aboard. In addition, more passenger vehicles (+0.1%) passed the toll booth of the Coquihalla highway.

The cost of restaurant food inched up (+0.1%) in November. An increase in sales at drinking places (+3.4%) offset lower receipts at food service establishments (-0.2%). Overall restaurant, caterer and tavern receipts were up 0.1%.

Table 3. Other Tourism Indicators
(seasonally adjusted)

	Nov-05	Change from Oct-05
Hotel Industry		
Occupancy rate	70.3	5.4 pp.
Average room charge	125.20	4.7%
(Pannell Kerr Forster)		
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,398	2.0
US (trans-border)	355	-0.1
Other International	321	-2.6
Canada (domestic)	722	5.3
(YVR)		
Victoria International Airport		
Total traffic	113	4.1
(Victoria Airport Authority)		
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles	214	0.1
(Ministry of Transportation & Highways)		
BC Ferries		
Vehicle Volume	712	2.8
Passenger Volume	1,821	3.0
(BC Ferries)		
Exchange Rates	**Cdn $**	
US $	0.847	0.00
UK Pound	0.488	0.01
Japanese Yen	100.311	2.76
Australian $	1.151	0.02
(Statistics Canada)		

Note: pp. percentage points

A look ahead

Room Revenue

Preliminary numbers suggest that after soaring in November, room revenues fell back (-5.2%, *seasonally adjusted*) to more normal levels in December. Five regions saw revenues decline with the biggest decrease occurring in Mainland/Southwest (-8.8%) where many of the largest hotels are located.

Hotel revenues, which expanded significantly in November, fell back (-6.3%) in December with declines recorded for hotels of all sizes, especially large hotels. Revenues at non-standard accommodations including fishing lodges and bed & breakfasts dipped 12.6%, and vacation rentals (-2.3%) were also off in December. However, motel receipts were up 0.7%.

Visitor entries increased (+1.9%, *seasonally adjusted)* with more visitors coming from both the US (+2.2%) and overseas (+0.6%).

Passenger traffic was down at both the Vancouver (-3.5%) and Victoria (-1.5%) airports. However, BC Ferries recorded higher vehicle (+3.6%) and passenger (+3.4%) volumes, and more passenger vehicles (2.1%) travelled on the Coquihalla highway.

About preliminary numbers

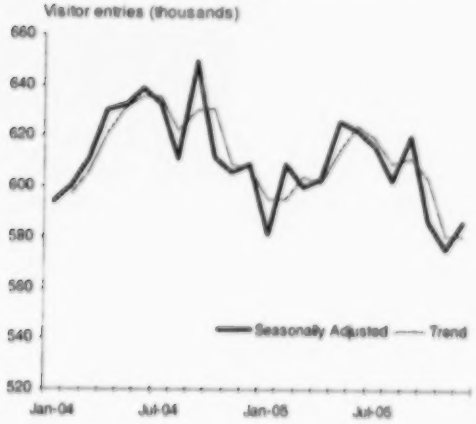
Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers—reported in the "look ahead" section—were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: Visitor Entries in 2005

A long-run downward trend in entries resumed in 2005, as the number of visitors declined for the fourth time since the turn of the century. After rebounding (+1.3%) in 2004, the number of travellers entering Canada via BC border crossings dropped 2.7% to about 7.2 million in 2005, the lowest number of visitor entries to BC since 1996. Although entries trended up in the first two quarters of 2005, they slumped in the second half of the year.

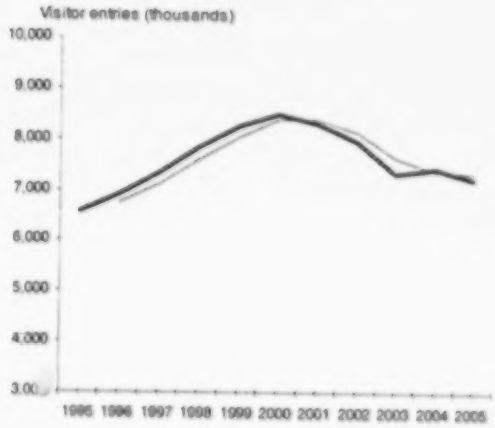
Visitor entries slump in second half of 2005



Data Source: Statistics Canada

Entries had increased in 2004, but that was partly due to a recovery (+1.3%) from a SARS-induced slump (-8.0%) in 2003.

Entries trending down



US entries continued to fall for the fifth consecutive year since 2000

The US is a major tourism market., accounting for more than 80% of the total visitor entries through the province. Visits from the US have been declining since 2001, and continued to slump (-4.6%) in 2005 with same-day entries dropping 6.7% and overnight travel falling 3.4%.

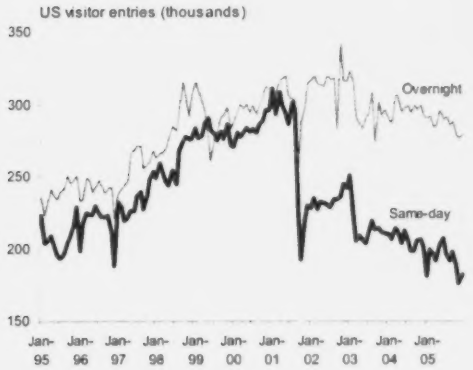
The downturn in travel from the US since 2001 has primarily been due to fewer same-day trips. Over the last five years, the number of US same-day visits to BC has been declining. Tightened security, which has resulted in longer line-ups and delays at border crossings since September 2001, may have made same-day travel less appealing. In addition, a stronger Canadian currency has increased the cost of travel to BC from the US, which may be keeping some American visitors away from the province. Last year, the number of same-day trips (2.3 million) was at its lowest level since 1995.

In 2005, overnight travel from the US dropped to 3.4 million visitors, reaching the lowest level since 1999. Overnight travel

from the States has also fallen off, but at a slower pace.

The events of 9/11 appear to have had a longlasting and negative effect on same-day travel to BC from the US. Prior to 2001, the number of same-day trips was only slightly lower than the number of overnight visitors. Last year, there were 3 overnight visitors from the US for every 2 travellers taking same-day trips. The gap between overnight and same-day entries has become larger since the end of 2001, reaching its lowest level in 2005 (1.1 million).

A growing gap between the US same-day and overnight travel

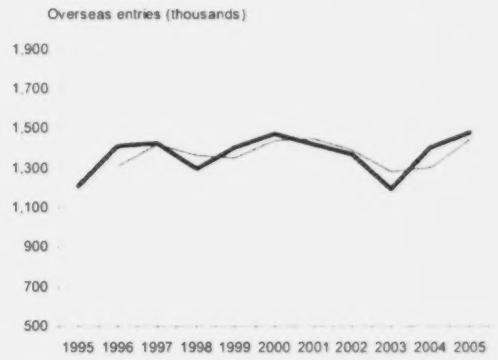


Data Source: Statistics Canada

Overseas travel to BC continued climb in 2005

Travel to BC from overseas markets (+5.6%) continued to climb in 2005, building on a substantial increase recorded in 2004 (+17.3%). The strong growth in 2004 was a result of recovery in Asian entries, which had plunged in 2003 due to the SARS scare. Entries started to trend up in December 2004 and continued to climb through the first two quarters of 2005. In mid-2005, entries from overseas weakened, but regained some of the lost ground at the end of the year.

Overseas visits continued to increase in 2005



Data Source; Statistics Canada

As the major overseas market for BC, Asia accounts for about 50% of total overseas entries. The number of visits from Asia rose 1.1% in 2005 after increasing substantially in 2004 (+23.9%) as panic over SARS subsided. Entries from South Korea, the second largest Asian market, were up (+3.4%), but residents of Japan (-1.0%), Hong Kong (-2.2%) and Taiwan (-7.5%) paid fewer visits to BC.

European visits continued to grow (+7.8%) to 494,000 in 2005, the highest level since 2001 as entries from the UK increased (+7.8%) for a fourth consecutive year. BC also welcomed 157,000 visitors from Oceania (Australia, New Zealand, and other parts of South Pacific). This was 8.9% more than in 2004, and represents the third year of solid gains in entries from this region.

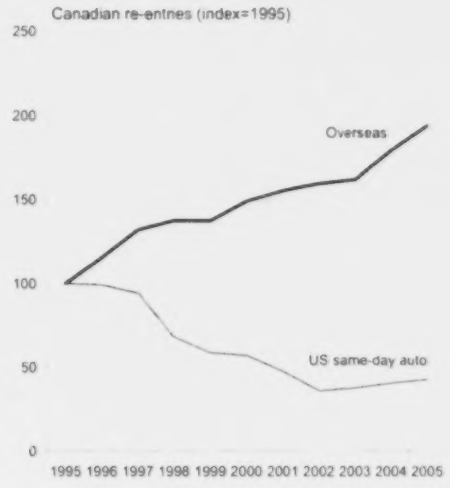
More Canadians returning home from overseas travels

The number of Canadians re-entering the country via BC advanced (+6.2%) in 2005 for the third year in a row. Travel to overseas destinations has had a very positive trend over the last decade, with the exception of 1999 (-0.1%). Overseas returns almost doubled between 1995 and 2005

with the number of entries rising 8.2% to over 1.1 million travellers in 2005.

Same-day car trips from Canada to US had declined during most of the last decade, but began to grow steadily in 2003. In 2005, same-day cross-border excursions rose 5.4%, as Canadian tourists and shoppers continued to take advantage of a stronger dollar.

Canadian re-entries from overseas nearly doubled between 1995 and 2005



Data Source; Statistics Canada

Traveller Entries to Canada via BC (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	US same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1995	6,577	5,369	2,488	2,880	1,209	646	419	110	13,502	9,885	581
1996	6,907	5,494	2,612	2,883	1,412	778	468	116	13,710	9,802	671
1997	7,323	5,893	2,798	3,094	1,430	798	449	122	13,428	9,329	767
1998	7,845	6,549	3,124	3,425	1,296	653	449	118	10,451	6,735	800
1999	8,269	6,862	3,370	3,492	1,408	716	485	126	9,588	5,813	799
2000	8,482	7,006	3,407	3,599	1,476	759	498	134	9,435	5,639	866
2001	8,313	6,895	3,258	3,637	1,418	732	466	132	8,329	4,720	903
2002	7,971	6,596	2,808	3,788	1,375	764	412	118	7,197	3,587	928
2003	7,335	6,137	2,581	3,557	1,198	578	410	125	7,285	3,744	942
2004	7,428	6,022	2,478	3,562	1,405	716	458	144	7,852	4,034	1,043
2005	7,231	5,747	2,311	3,440	1,484	724	494	157	8,342	4,250	1,128
	Percentage Change										
1995	9.6	6.6	3.4	9.5	25.5	39.9	11.7	28.3	-0.4	-1.1	5.1
1996	5.0	2.3	5.0	0.1	16.8	20.4	11.6	5.9	1.5	-0.8	15.4
1997	6.0	7.2	7.1	7.3	1.3	2.5	-3.9	4.9	-2.1	-4.8	14.4
1998	7.1	11.1	11.7	10.7	-9.4	-18.2	0.1	-3.1	-22.2	-27.8	4.2
1999	5.4	4.8	7.9	2.0	8.6	9.7	7.8	6.6	-8.3	-13.7	-0.1
2000	2.6	2.1	1.1	3.1	4.8	6.0	2.8	6.2	-1.6	-3.0	8.5
2001	-2.0	-1.6	-4.4	1.1	-3.9	-3.6	-6.4	-1.4	-11.7	-16.3	4.2
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5	-13.6	-24.0	2.7
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8	1.2	4.4	1.5
2004	1.3	-1.9	-4.0	0.1	17.3	23.9	11.7	15.6	7.8	7.7	10.7
2005	-2.7	-4.6	-6.7	-3.4	5.6	1.1	7.8	8.9	6.2	5.4	8.2

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
Annual growth rates									
2000	2.9	8.8	10.2	19.0	6.8	10.5	-2.8	22.5	8.5
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
Monthly data									
Nov-04	25,070	70,551	19,857	6,514	3,901	1,723	758	5,173	133,548
Dec-04	26,148	73,775	20,295	6,323	4,748	1,506	784	4,832	138,412
Jan-05	25,938	70,767	20,203	6,271	3,852	1,631	839	5,016	134,516
Feb-05	25,507	70,613	20,865	6,239	4,236	1,704	1,014	6,076	136,254
Mar-05	26,644	70,190	20,997	6,168	4,177	1,750	999	4,788	135,713
Apr-05	25,945	71,073	20,788	6,409	4,721	1,676	899	3,784	135,296
May-05	26,002	74,268	20,941	6,604	4,358	2,010	898	5,097	140,179
Jun-05	25,727	76,397	20,256	6,563	4,215	1,778	784	5,226	140,947
Jul-05	25,592	75,372	20,570	6,838	4,395	1,761	793	5,045	140,364
Aug-05	25,629	76,863	20,649	6,741	4,038	1,758	801	4,784	141,263
Sep-05	25,809	80,358	20,990	6,887	4,260	1,727	833	5,467	146,329
Oct-05	24,021	79,773	20,809	6,845	4,277	1,609	797	6,043	144,175
Nov-05	27,811	87,780	23,061	6,786	4,548	1,795	861	5,968	158,611
Month-over-month growth rates									
Nov-04	0.4	-1.5	1.5	4.4	-0.2	-0.5	0.7	1.6	-0.2
Dec-04	4.3	4.6	2.2	-2.9	21.7	-12.6	3.4	-6.6	3.6
Jan-05	-0.8	-4.1	-0.5	-0.8	-18.9	8.3	7.0	3.8	-2.8
Feb-05	-1.7	-0.2	3.3	-0.5	10.0	4.5	20.9	21.1	1.3
Mar-05	4.5	-0.6	0.6	-1.1	-1.4	2.7	-1.5	-21.2	-0.4
Apr-05	-2.6	1.3	-1.0	3.9	13.0	-4.2	-10.1	-21.0	-0.3
May-05	0.2	4.5	0.7	3.0	-7.7	19.9	0.0	34.7	3.6
Jun-05	-1.1	2.9	-3.3	-0.6	-3.3	-11.5	-12.7	2.5	0.5
Jul-05	-0.5	-1.3	1.5	4.2	4.3	-1.0	1.1	-3.5	-0.4
Aug-05	0.1	2.0	0.4	-1.4	-8.1	-0.2	1.1	-5.2	0.6
Sep-05	0.7	4.5	1.6	2.2	5.5	-1.8	4.0	14.3	3.6
Oct-05	-6.9	-0.7	-0.9	-0.6	0.4	-6.8	-4.3	10.6	-1.5
Nov-05	15.8	10.0	10.8	-0.9	6.3	11.5	7.9	-1.2	10.0

November month-over-month percent growth

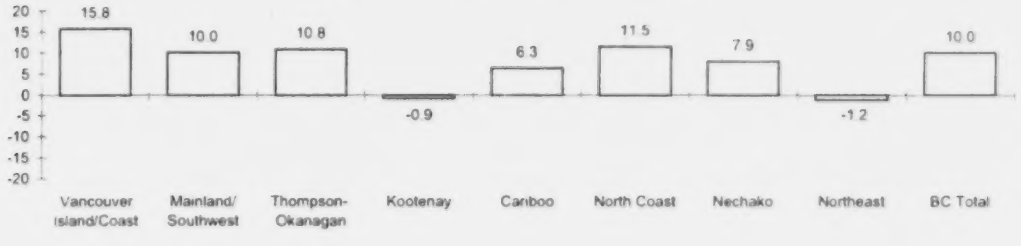


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2000	442,226	201,392	293,035	171,584	174,917	94,829	64,103
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,263	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
Annual growth rates							
2000	14.6	10.5	6.8	-6.8	2.9	28.0	9.7
2001	1.7	-1.9	0.5	0.8	0.8	13.0	18.1
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
Monthly data							
Nov-04	36,409	17,357	27,300	15,559	17,216	10,983	8,471
Dec-04	42,720	17,259	27,169	15,579	17,257	11,141	8,499
Jan-05	38,972	16,622	27,111	15,267	16,671	11,208	8,156
Feb-05	38,633	17,014	27,607	15,928	17,342	10,770	8,334
Mar-05	38,680	17,027	27,926	16,631	17,769	10,321	8,270
Apr-05	36,531	17,595	27,776	16,572	17,978	8,201	7,694
May-05	39,778	17,746	28,763	17,321	18,063	10,435	9,379
Jun-05	40,843	17,527	28,892	17,347	17,272	11,144	8,622
Jul-05	40,058	17,542	29,041	17,079	17,577	11,101	8,566
Aug-05	41,123	17,521	29,221	17,009	16,637	11,103	8,623
Sep-05	42,197	18,106	29,779	17,666	17,330	11,500	8,964
Oct-05	41,597	17,811	30,341	17,201	17,452	11,638	8,740
Nov-05	49,210	19,957	31,269	18,159	19,533	11,570	8,878
Month-over-month growth rates							
Nov-04	-3.8	2.8	1.3	-3.4	4.6	-6.8	1.5
Dec-04	17.3	-0.6	-0.5	0.1	0.2	1.4	0.3
Jan-05	-8.8	-3.7	-0.2	-2.0	-3.4	0.6	-4.0
Feb-05	-0.9	2.4	1.8	4.3	4.0	-3.9	2.2
Mar-05	0.1	0.1	1.2	4.4	2.5	-4.2	-0.8
Apr-05	-5.6	3.3	-0.5	-0.4	1.2	-20.5	-7.0
May-05	8.9	0.9	3.6	4.5	0.5	27.2	21.9
Jun-05	2.7	-1.2	0.4	0.2	-4.4	6.8	-8.1
Jul-05	-1.9	0.1	0.5	-1.5	1.8	-0.4	-0.6
Aug-05	2.7	-0.1	0.6	-0.4	-5.3	0.0	0.7
Sep-05	2.6	3.3	1.9	3.9	4.2	3.6	4.0
Oct-05	-1.4	-1.6	1.9	-2.6	0.7	1.2	-2.5
Nov-05	18.3	12.0	3.1	5.6	11.9	-0.6	1.6

November month-over-month percent growth

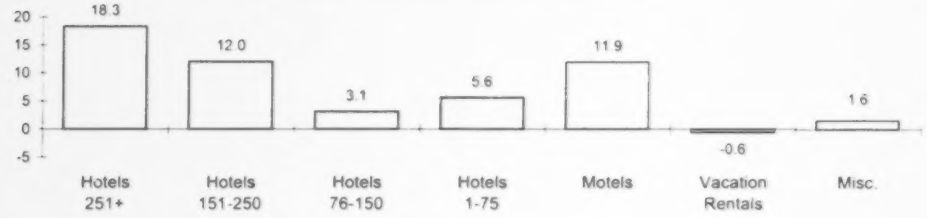


Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		Revenue % change from		Properties (#)	Properties # chg from	Rooms (#)	Rooms # chg from
	Nov-05	YTD 05	Nov-04	YTD 04	Nov-05	Nov-04	Nov-05	Nov-04
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**8,576**	**166,447**	**15.4**	**3.9**	**165**	**9**	**8,343**	**163**
Total - Hotels	7,312	137,278	16.5	4.8	69	1	5,636	34
76+ Rooms	5,749	104,786	15.3	4.3	26	0	3,937	0
1-75 Rooms	1,563	32,491	21.2	6.5	43	1	1,699	34
Motels	653	13,797	9.9	0.8	30	1	1,170	102
Vacation Rentals	198	4,909	-3.5	-0.2	27	2	298	-21
19 Cowichan Valley								
Total - All accommodation types	**430**	**8,587**	**3.5**	**8.4**	**36**	**2**	**667**	**19**
Motels	99	2,097	-13.3	16.1	18	1	339	15
21 Nanaimo								
Total - All accommodation types	**2,183**	**39,112**	**11.5**	**7.4**	**61**	**-5**	**2,456**	**-107**
Total - Hotels	1,373	19,899	12.6	8.3	19	-2	1,196	-90
Motels	376	7,736	-9.4	2.7	22	-1	613	-10
Vacation Rentals	378	9,645	54.8	9.5	15	-1	527	-3
23 Alberni-Clayoquot								
Total - All accommodation types	**1,881**	**40,339**	**-0.8**	**8.8**	**53**	**0**	**1,422**	**75**
Total - Hotels	439	9,674	-13.5	3.1	11	1	463	42
Motels	174	4,094	18.4	6.7	18	-2	371	-34
Vacation Rentals	702	15,184	-3.0	15.9	13	0	329	10
25 Comox-Strathcona								
Total - All accommodation types	**1,441**	**29,719**	**15.7**	**2.1**	**51**	**3**	**1,499**	**104**
Motels	430	7,019	12.8	-0.3	20	-2	588	-5
Vacation Rentals	35	3,370	-12.2	-3.5	11	3	119	32
27 Powell River								
Total - All accommodation types	**230**	**3,900**	**1.9**	**-8.5**	**17**	**1**	**372**	**16**
43 Mount Waddington								
Total - All accommodation types	**200**	**5,490**	**4.1**	**5.1**	**16**	**-1**	**495**	**-64**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**2,510**	**38,316**	**11.1**	**6.5**	**68**	**0**	**2,513**	**-43**
Total - Hotels	1,959	27,781	12.1	7.9	20	-3	1,427	-68
Motels	452	7,975	5.7	6.0	36	1	930	15
15 Greater Vancouver								
Total - All accommodation types	**47,245**	**650,897**	**28.9**	**7.9**	**235**	**4**	**26,458**	**572**
Total - Hotels	45,270	610,249	30.2	7.3	161	4	23,473	535
251+ Rooms	24,916	326,557	35.5	4.7	25	1	9,910	232
151-250 Rooms	8,183	115,766	20.5	7.7	26	1	4,952	200
76-150 Rooms	8,857	123,295	22.4	11.0	53	0	5,737	-27
1-75 Rooms	3,315	44,632	41.4	16.6	57	2	2,874	130
Motels	1,126	18,228	2.5	9.6	37	-1	1,599	-43
Vacation Rentals	476	10,647	4.6	35.0	17	1	634	79
29 Sunshine Coast								
Total - All accommodation types	**231**	**4,574**	**21.1**	**12.2**	**18**	**-1**	**352**	**10**
31 Squamish-Lillooet								
Total - All accommodation types	**4,495**	**143,262**	**9.7**	**-7.9**	**92**	**1**	**7,009**	**-329**
Total - Hotels	3,770	117,810	12.8	-6.9	44	-3	5,344	-379
1-75 Rooms	391	8,743	-5.9	-20.3	18	-3	634	-141
Vacation Rentals	450	17,613	-0.3	-11.0	26	1	1,239	43
Miscellaneous	167	6,197	-22.9	-18.4	15	3	257	7
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**1,394**	**42,334**	**1.8**	**8.1**	**88**	**-4**	**2,799**	**-67**
Total - Hotels	736	20,015	-0.1	5.5	14	0	1,023	-20
Motels	442	17,456	6.3	7.7	55	-6	1,427	-104

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Nov-05	Revenue ($000) YTD 05	% change from Nov-04	% change from YTD 04	Properties (#) Nov-05	Properties # chg from Nov-04	Rooms (#) Nov-05	Rooms # chg from Nov-04
33 Thompson-Nicola								
Total - All accommodation types	**2,914**	**62,536**	**23.6**	**5.9**	**128**	**-2**	**5,072**	**-20**
Total - Hotels	1,459	28,565	9.8	4.8	33	2	2,203	70
76+ Rooms	1,204	22,697	9.2	4.5	12	0	1,388	-1
1-75 Rooms	255	5,868	12.8	5.8	21	2	815	71
Motels	1,115	20,176	26.4	7.7	76	0	2,310	18
35 Central Okanagan								
Total - All accommodation types	**3,174**	**70,873**	**21.3**	**9.7**	**55**	**5**	**3,454**	**422**
Total - Hotels	2,553	47,353	24.7	10.6	19	0	1,710	0
Motels	570	13,194	11.9	0.2	23	0	1,069	-14
37 North Okanagan								
Total - All accommodation types	**1,230**	**20,260**	**26.9**	**14.4**	**37**	**-1**	**1,565**	**18**
Motels	366	6,670	20.2	14.4	18	0	586	5
39 Columbia-Shuswap								
Total - All accommodation types	**1,384**	**39,831**	**18.0**	**9.5**	**79**	**0**	**2,792**	**-6**
Total - Hotels	753	16,961	26.8	6.6	19	1	1,050	18
Motels	574	14,186	11.5	5.3	43	1	1,446	9
Kootenay								
01 East Kootenay								
Total - All accommodation types	**1,646**	**48,256**	**4.9**	**-0.8**	**95**	**-3**	**4,280**	**155**
Total - Hotels	683	16,126	13.0	7.8	24	-1	1,407	-17
Motels	560	11,146	12.7	3.5	40	-1	1,055	42
Vacation Rentals	116	9,424	55.9	-8.2	13	-1	948	31
03 Central Kootenay								
Total - All accommodation types	**1,036**	**19,204**	**13.4**	**9.6**	**61**	**-1**	**1,395**	**0**
Total - Hotels	673	10,548	17.9	10.0	18	1	756	18
Motels	281	4,889	4.6	9.0	28	-1	521	-14
05 Kootenay Boundary								
Total - All accommodation types	**340**	**6,247**	**-15.4**	**7.2**	**33**	**3**	**701**	**73**
Motels	210	3,393	-12.8	1.2	23	3	422	73
Cariboo								
41 Cariboo								
Total - All accommodation types	**1,052**	**17,927**	**9.1**	**7.3**	**65**	**5**	**1,747**	**96**
Motels	649	9,384	10.7	10.2	34	-1	1,006	-1
Vacation Rentals	21	1,074	57.7	-1.5	12	4	146	25
53 Fraser-Fort George								
Total - All accommodation types	**2,285**	**31,163**	**20.8**	**16.8**	**49**	**1**	**2,483**	**69**
Total - Hotels	1,775	22,304	20.6	19.8	20	0	1,489	0
Motels	509	7,882	22.3	11.2	28	1	965	69
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**419**	**11,781**	**-5.9**	**1.0**	**28**	**1**	**938**	**4**
Motels	102	2,206	-5.5	-3.2	11	0	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**586**	**8,305**	**14.7**	**7.1**	**30**	**3**	**766**	**28**
Motels	235	3,030	15.3	10.0	16	1	387	9
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**654**	**9,623**	**14.7**	**15.4**	**42**	**-2**	**1,049**	**-50**
Motels	391	5,229	12.8	12.1	22	-3	613	-56
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**4,838**	**58,676**	**15.7**	**22.5**	**62**	**-8**	**2,969**	**-807**
Total - Hotels	2,133	26,850	8.8	17.7	21	-2	1,387	-192
Motels	1,907	15,039	51.5	29.0	32	2	1,009	141

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Nov-05	YTD 05	Nov-04	YTD 04	Nov-05	Nov-04	Nov-05	Nov-04
Vancouver Island/Coast	**14,971**	**295,533**	**11.7**	**4.8**	**404**	**9**	**15,342**	**205**
Victoria (C)	7,048	133,695	17.2	5.3	82	6	5,805	143
Other CRD	1,099	24,788	8.5	-6.3	73	2	2,194	-2
Nanaimo (C)	1,522	20,794	8.7	10.4	21	-1	1,206	-10
Port Alberni (C)	262	3,997	17.5	9.4	13	2	370	61
Courtenay (C)	577	8,241	-	-	11	2	463	65
Rest of Development Region	4,463	104,018	-	-	215	0	5,304	-52
Mainland/Southwest	**54,480**	**837,050**	**26.1**	**4.8**	**413**	**4**	**36,332**	**210**
Downtown Vancouver (C)	29,761	413,043	36.6	6.3	86	2	13,183	364
Other Vancouver (C)	2,287	39,031	28.2	27.9	32	0	2,755	99
Richmond (C)	7,860	101,825	15.6	10.3	24	0	4,515	144
Burnaby (C)	1,886	24,506	7.2	-3.2	11	0	1,357	340
Other GVRD	5,451	72,492	20.1	8.8	82	2	4,648	-35
Whistler (DM)	4,071	136,195	6.8	-8.9	70	1	6,415	-368
Rest of Development Region	3,164	49,958	15.6	8.1	108	-1	3,459	-334
Thompson/Okanagan	**10,097**	**235,834**	**19.0**	**8.7**	**387**	**-2**	**15,682**	**347**
Penticton (C)	901	24,093	0.8	4.2	37	-2	1,577	-37
Kamloops (C)	2,207	46,179	23.2	3.6	59	-3	3,462	-84
Kelowna (C)	3,019	63,786	24.3	11.0	44	3	2,872	271
Vernon (C)	1,063	18,714	12.3	14.3	30	-2	1,430	-11
Revelstoke (C)	462	13,972	1.5	3.4	25	0	1,017	0
Rest of Development Region	2,445	69,089	24.3	11.7	192	2	5,324	208
Kootenay	**3,022**	**73,706**	**4.8**	**2.4**	**189**	**-1**	**6,376**	**228**
Cranbrook (C)	535	8,093	4.2	6.1	18	0	823	0
Nelson (C)	316	6,362	5.2	5.0	11	0	419	0
Rest of Development Region	2,171	59,252	4.8	1.6	171	-1	5,553	228
Cariboo	**3,337**	**49,091**	**16.8**	**13.1**	**114**	**6**	**4,230**	**165**
Quesnel (C)	224	3,527	10.9	6.9	11	-1	418	-9
Williams Lake (C)	343	5,066	-6.2	9.0	11	0	534	0
Prince George (C)	1,900	23,262	21.8	17.6	28	1	1,766	69
Rest of Development Region	869	17,236	19.3	10.0	64	6	1,512	105
North Coast	**1,005**	**20,086**	**5.1**	**3.4**	**58**	**4**	**1,704**	**32**
Prince Rupert (C)	300	6,725	-13.9	-0.5	15	0	761	0
Terrace (C)	360	4,762	12.8	7.8	11	0	406	3
Rest of Development Region	345	8,599	19.4	4.3	32	4	537	29
Nechako	**654**	**9,623**	**14.7**	**15.4**	**42**	**-2**	**1,049**	**-50**
Smithers (T)	304	4,855	4.8	19.7	16	2	447	33
Rest of Development Region	350	4,768	25.0	11.2	26	-4	602	188
Northeast	**4,838**	**58,676**	**15.7**	**22.5**	**62**	**-8**	**2,969**	**-807**
Dawson Creek (C)	887	8,347	36.5	32.2	13	0	471	-15
Fort St. John (C)	2,214	25,719	32.0	31.9	16	-4	1,040	-692
Rest of Development Region	1,737	24,610	-6.4	11.3	33	-4	1,458	-100

"-" Data for regions with fewer than 10 properties reporting can not be released

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
Annual growth rates									
2000	2.9	8.8	10.2	19.0	6.8	10.5	-2.8	22.5	8.5
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
Monthly data									
Nov-04	13,405	43,212	8,485	2,885	2,856	957	570	4,183	76,552
Dec-04	13,225	64,448	12,669	4,951	2,804	684	469	3,971	103,221
Jan-05	11,247	61,233	13,166	5,699	2,447	728	486	5,918	100,924
Feb-05	14,475	68,389	16,512	7,347	2,830	1,025	666	9,234	120,478
Mar-05	19,694	72,547	19,344	7,273	3,540	1,141	841	7,407	131,789
Apr-05	21,271	60,206	13,445	4,837	4,213	1,011	642	3,458	109,083
May-05	27,661	73,352	19,759	5,298	4,614	1,893	826	3,206	136,608
Jun-05	33,180	86,435	23,822	6,041	5,245	2,918	1,004	4,150	162,794
Jul-05	45,583	99,667	39,438	10,440	6,416	3,468	1,094	4,709	210,814
Aug-05	51,166	108,294	40,229	10,845	6,294	3,347	1,235	4,542	225,951
Sep-05	36,286	91,619	25,299	8,246	5,764	2,400	1,238	5,072	175,924
Oct-05	19,997	60,828	14,724	4,658	4,392	1,150	939	6,142	112,829
Nov-05	14,971	54,480	10,097	3,022	3,337	1,005	654	4,838	92,404
Year-over-year percent changes									
Nov-04	5.1	4.3	5.5	16.1	8.9	5.9	5.9	41.0	6.7
Dec-04	12.4	8.6	8.7	-1.4	27.5	-17.7	3.4	4.4	8.6
Jan-05	3.3	2.9	5.1	-3.0	6.7	-8.0	17.1	33.7	4.3
Feb-05	2.5	-0.1	9.5	-10.2	15.5	-0.6	45.0	46.0	3.8
Mar-05	13.9	-2.4	22.5	-6.4	9.8	10.0	65.8	12.8	4.1
Apr-05	9.1	-5.2	5.9	-3.3	30.7	-4.2	17.8	-5.5	-0.1
May-05	8.0	2.5	9.5	11.3	20.4	26.0	26.6	33.7	6.4
Jun-05	5.7	5.9	8.5	2.1	11.6	4.8	2.0	28.4	6.7
Jul-05	3.0	1.6	4.9	8.2	17.1	1.1	4.0	20.9	3.6
Aug-05	3.5	6.4	8.4	7.2	3.0	3.0	12.2	12.7	6.1
Sep-05	3.1	11.9	7.2	8.5	10.1	2.9	5.6	24.5	9.2
Oct-05	-4.7	10.6	5.4	9.8	9.9	-7.9	6.0	19.7	7.0
Nov-05	11.7	26.1	19.0	4.8	16.8	5.1	14.7	15.7	20.7

November year-over-year percent change

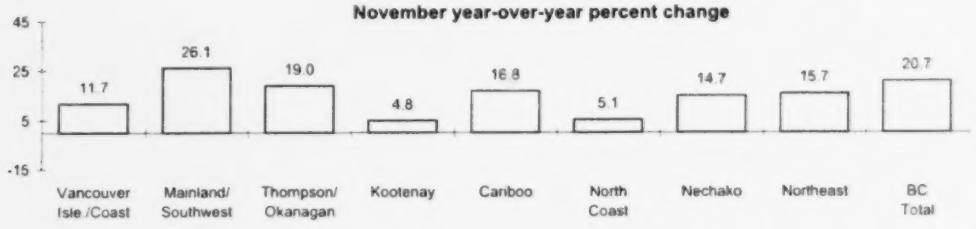


Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.7	1,197.8	577.6	410.1	124.8
2004	7,427.8	6,022.5	2,477.6	3,561.5	1,405.3	715.8	458.1	144.3
2005	7,230.6	5,746.5	2,310.6	3,440.3	1,484.1	723.5	493.7	157.1
Annual percent changes								
2001	-2.0	-1.6	-4.4	1.1	-3.9	-3.6	-6.4	-1.4
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.3	-1.9	-4.0	0.1	17.3	23.9	11.7	15.6
2005	-2.7	-4.6	-6.7	-3.4	5.6	1.1	7.8	8.9
Monthly data								
Dec-04	609.0	492.9	202.4	292.8	116.1	55.8	39.3	12.5
Jan-05	581.8	465.5	181.0	290.8	116.3	55.1	40.3	12.5
Feb-05	608.9	486.9	199.5	291.6	122.0	61.2	40.1	12.7
Mar-05	600.2	478.3	195.7	284.7	121.9	62.5	41.5	12.4
Apr-05	603.1	476.9	192.1	286.1	126.3	63.5	41.4	12.1
May-05	625.8	496.9	201.8	296.2	129.0	62.3	42.0	15.3
Jun-05	622.6	494.3	207.2	290.1	128.3	62.3	41.3	14.1
Jul-05	616.7	489.8	196.7	291.4	126.8	62.1	41.7	13.9
Aug-05	602.5	479.2	192.0	286.1	123.3	58.5	41.4	13.2
Sep-05	620.4	497.2	197.6	288.1	123.2	58.6	41.9	13.5
Oct-05	586.8	465.8	189.1	278.6	120.9	58.2	40.5	12.5
Nov-05	575.5	452.8	175.8	277.1	122.7	58.8	40.8	12.6
Dec-05	586.2	462.8	182.2	279.5	123.4	60.3	41.1	12.5
Month-over-month growth rates								
Dec-04	0.5	-0.1	-2.0	-2.1	3.1	-1.6	10.6	1.2
Jan-05	-4.5	-5.6	-10.6	-0.7	0.1	-1.2	2.4	0.3
Feb-05	4.7	4.6	10.2	0.3	4.9	11.1	-0.4	1.3
Mar-05	-1.4	-1.8	-1.9	-2.4	-0.1	2.1	3.5	-2.5
Apr-05	0.5	-0.3	-1.9	0.5	3.6	1.7	-0.2	-2.3
May-05	3.8	4.2	5.0	3.6	2.1	-1.9	1.4	26.7
Jun-05	-0.5	-0.5	2.7	-2.1	-0.5	-0.1	-1.7	-8.1
Jul-05	-1.0	-0.9	-5.1	0.5	-1.2	-0.2	0.9	-1.4
Aug-05	-2.3	-2.2	-2.4	-1.8	-2.8	-5.9	-0.7	-4.4
Sep-05	3.0	3.7	2.9	0.7	-0.1	0.3	1.2	2.3
Oct-05	-5.4	-6.3	-4.3	-3.3	-1.9	-0.8	-3.4	-7.9
Nov-05	-1.9	-2.8	-7.0	-0.5	1.5	1.1	0.8	1.0
Dec-05	1.9	2.2	3.6	0.9	0.6	2.6	0.7	-1.1

* Seasonally adjusted totals for US and overseas entries are calculated by Statistics Canada, and are adjusted to sum to national totals. Therefore, same-day plus overnight entries via BC will not necessarily equal the total.

** Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Passenger Vehicles
Annual data								
2000	16,033	8,306	4,074	3,652	1,139	7,887	21,280	2,400
2001	15,477	7,869	4,001	3,608	1,158	8,104	21,309	2,461
2002	14,877	7,422	3,855	3,600	1,102	8,272	21,540	2,530
2003	14,322	7,267	3,814	3,241	1,183	8,263	21,348	2,480
2004	15,726	7,986	3,964	3,775	1,250	8,532	21,955	2,586
Annual growth rates								
2000	1.4	-0.1	-1.1	8.3	-4.4	0.4	-0.4	0.5
2001	-3.5	-5.3	-1.8	-1.2	1.7	2.8	0.1	2.5
2002	-3.9	-5.7	-3.6	-0.2	-4.8	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
Monthly data								
Dec-04	1,352	697	336	320	108	746	1,886	216
Jan-05	1,376	717	343	316	109	681	1,727	206
Feb-05	1,357	702	331	324	111	724	1,854	227
Mar-05	1,372	697	347	327	112	720	1,836	224
Apr-05	1,359	679	340	339	110	718	1,830	220
May-05	1,387	688	350	348	109	722	1,851	228
Jun-05	1,369	699	330	340	110	713	1,813	222
Jul-05	1,368	694	332	342	107	705	1,791	222
Aug-05	1,346	689	329	328	107	708	1,796	219
Sep-05	1,369	698	340	332	112	706	1,821	221
Oct-05	1,371	686	355	330	109	693	1,768	214
Nov-05	1,398	722	355	321	113	712	1,821	214
Dec-05	1,349	676	354	319	111	738	1,883	219
Month-over-month growth rates								
Dec-04	1.4	2.7	-0.4	0.4	3.0	2.7	1.4	-3.1
Jan-05	1.8	2.9	2.1	-1.0	0.9	-8.7	-8.5	-4.6
Feb-05	-1.4	-2.1	-3.5	2.4	1.8	6.3	7.4	10.3
Mar-05	1.1	-0.7	5.1	0.9	1.5	-0.6	-1.0	-1.5
Apr-05	-1.0	-2.6	-2.0	3.6	-2.1	-0.3	-0.3	-1.6
May-05	2.1	1.3	2.8	2.8	-0.7	0.5	1.1	3.6
Jun-05	-1.3	1.5	-5.6	-2.3	1.1	-1.2	-2.0	-2.5
Jul-05	-0.1	-0.7	0.5	0.4	-3.2	-1.1	-1.2	-0.3
Aug-05	-1.5	-0.7	-1.0	-3.9	0.3	0.4	0.3	-1.4
Sep-05	1.7	1.2	3.3	1.1	4.3	-0.2	1.4	1.1
Oct-05	0.1	-1.7	4.7	-0.8	-2.8	-1.9	-2.9	-3.1
Nov-05	2.0	5.3	-0.1	-2.6	4.1	2.8	3.0	0.1
Dec-05	-3.5	-6.4	-0.3	-0.5	-1.5	3.6	3.4	2.1

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2000	188.4	14.8	28.2	116.7	28.8	60.0	114.04	139.4	117.6
2001	190.5	13.5	29.5	117.8	29.8	59.3	116.12	133.4	121.3
2002	190.7	12.2	29.2	118.1	31.3	58.9	116.99	124.2	125.4
2003	192.8	12.7	29.0	117.7	33.4	58.3	113.72	111.8	127.6
2004	193.2	13.0	27.6	117.8	34.8	61.3	115.51	102.5	129.9
Annual Growth Rates									
2000	3.7	-3.3	-3.6	6.0	6.3	-2.8	1.8	4.7	1.8
2001	1.1	-8.7	4.6	0.9	3.6	-1.2	1.8	-4.3	3.2
2002	0.1	-9.7	-1.0	0.3	5.0	-0.6	0.8	-6.9	3.3
2003	1.1	4.4	-0.7	-0.3	6.8	-1.0	-2.8	-9.9	1.8
2004	0.2	2.2	-4.7	0.0	4.3	5.1	1.6	-8.4	1.8
Monthly data									
Dec-04	195.2	13.1	27.4	118.5	36.2	63.2	118.90	102.6	131.9
Jan-05	195.0	13.2	27.7	118.4	35.7	61.3	111.70	103.4	131.7
Feb-05	195.3	13.1	28.3	118.0	35.8	62.4	110.70	102.6	131.9
Mar-05	194.2	13.0	28.1	117.2	36.0	63.3	112.70	101.6	132.3
Apr-05	193.3	13.1	28.3	116.9	35.0	62.7	114.20	100.1	132.6
May-05	195.3	13.2	28.5	117.6	36.0	65.6	116.40	99.1	133.1
Jun-05	196.2	13.3	28.3	118.3	36.4	64.4	117.50	98.6	134.6
Jul-05	197.2	13.2	28.8	118.5	36.7	63.7	117.70	98.2	134.4
Aug-05	196.5	13.4	28.5	117.8	36.8	62.5	118.50	95.0	134.5
Sep-05	197.6	13.5	28.7	118.8	36.7	66.3	120.00	98.7	134.7
Oct-05	196.7	13.4	28.8	117.8	36.7	64.9	119.60	98.5	134.7
Nov-05	198.6	13.4	29.0	118.9	37.3	70.3	125.20	97.8	134.8
Dec-05	197.7	13.4	29.8	117.7	36.8	66.6	114.80	98.8	134.9
Month-over-month growth rates									
Dec-04	0.9	-0.3	-0.4	1.0	2.3	1.5	3.8	-1.1	1.2
Jan-05	-0.1	0.8	1.0	-0.1	-1.5	-1.9	-6.1	0.8	-0.2
Feb-05	0.2	-0.5	2.1	-0.3	0.5	1.1	-0.9	-0.8	0.2
Mar-05	-0.6	-1.3	-0.8	-0.7	0.3	0.9	1.8	-1.0	0.3
Apr-05	-0.4	1.0	0.8	-0.2	-2.6	-0.6	1.3	-1.5	0.2
May-05	1.0	0.9	0.9	0.6	2.8	2.9	1.9	-1.0	0.4
Jun-05	0.4	0.3	-0.8	0.6	1.0	-1.2	0.9	-0.5	1.1
Jul-05	0.5	-0.1	1.7	0.2	0.9	-0.7	0.2	-0.4	-0.1
Aug-05	-0.3	1.0	-0.9	-0.5	0.2	-1.2	0.7	-3.3	0.1
Sep-05	0.6	0.7	0.6	0.8	-0.3	3.8	1.3	3.9	0.1
Oct-05	-0.5	-0.6	0.2	-0.8	0.1	-1.4	-0.3	-0.2	0.0
Nov-05	1.0	0.4	0.9	0.9	1.5	5.4	4.7	-0.7	0.1
Dec-05	-0.5	-0.6	2.8	-1.0	-1.4	-3.7	-8.3	1.0	0.1

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats

[2]Source: Pannell Kerr Forster and BC Stats

[3]Occupancy Rate change expressed as percentage point change

[4] No identifiable seasonality.

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2000	5,079.6	505.6	4,574.1	32,568.0	2,487.5	30,080.5
2001	5,317.2	533.7	4,783.5	33,743.3	2,602.8	31,140.5
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,961.7	624.3	5,337.5	36,682.9	2,708.5	33,974.4
Annual growth rates						
2000	5.3	5.3	5.2	6.9	4.3	7.2
2001	4.7	5.6	4.6	3.6	4.6	3.5
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.4	6.7	5.3	4.7	3.1	4.8
Monthly data						
Nov-04	528	52	476	3,132	225	2,907
Dec-04	492	52	440	3,026	227	2,800
Jan-05	520	54	466	3,209	233	2,975
Feb-05	532	56	476	3,214	230	2,984
Mar-05	508	52	456	3,133	238	2,895
Apr-05	515	52	464	3,118	232	2,886
May-05	530	53	476	3,133	228	2,905
Jun-05	514	49	465	3,161	227	2,934
Jul-05	513	48	465	3,150	228	2,923
Aug-05	518	48	470	3,164	226	2,938
Sep-05	502	37	465	3,123	200	2,923
Oct-05	497	40	457	3,162	214	2,948
Nov-05	498	41	456	3,230	214	3,016
Dec-05	483	43	440	3,209	222	2,987
Month-over-month growth rates						
Nov-04	4.4	-2.8	5.3	1.9	-2.1	2.2
Dec-04	-6.9	-1.2	-7.5	-3.4	0.8	-3.7
Jan-05	5.8	4.5	5.9	6.0	2.9	6.3
Feb-05	2.3	3.1	2.2	0.2	-1.4	0.3
Mar-05	-4.4	-6.2	-4.2	-2.5	3.5	-3.0
Apr-05	1.4	-0.6	1.6	-0.5	-2.6	-0.3
May-05	2.8	3.0	2.8	0.5	-1.6	0.6
Jun-05	-2.9	-8.3	-2.3	0.9	-0.6	1.0
Jul-05	-0.3	-1.5	-0.2	-0.3	0.3	-0.4
Aug-05	1.1	-1.0	1.3	0.4	-0.8	0.5
Sep-05	-3.1	-21.9	-1.2	-1.3	-11.5	-0.5
Oct-05	-1.0	7.1	-1.7	1.2	7.1	0.8
Nov-05	0.1	3.4	-0.2	2.1	-0.1	2.3
Dec-05	-3.0	3.7	-3.6	-0.6	3.7	-1.0

[1]Source: Statistics Canada & BC Stats.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Management Services, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Visit BC STATS on the World Wide Web at www.bcstats.gov.bc.ca

BRITISH COLUMBIA

BC STATS

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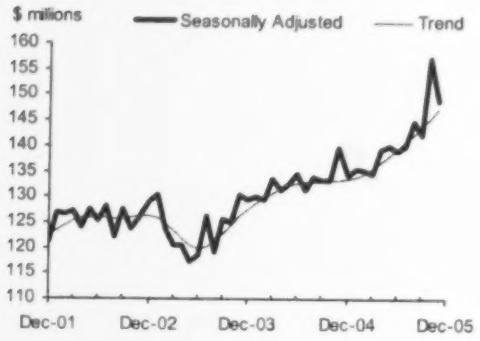
Tourism Sector Monitor ◆ March 2006

Room Revenue

After soaring (+10.6%, *seasonally adjusted*) in a very eventful November, room revenues fell 5.2% to just under $150 million in December. However, compared to October, revenues were still 4.8% higher. Five regions saw revenues decline with the biggest decrease occurring in Mainland/Southwest (-8.8%) where many of the largest hotels are located. Revenues in North Coast (-4.8%) and Thompson-Okanagan (-4.1%) also declined after increasing substantially in November. Kootenay (-0.8%) recorded its third consecutive decrease in room revenues since September, while revenues in Northeast (-3.2%) continued to slide. Vancouver Island/Coast (+1.2%) and Nechako (+1.1%) posted smaller increases in revenue than the previous month, however, revenues in Cariboo continued to grow (+ 8.1%).

Room revenues fell back in December



Hotels of all sizes experienced declines in revenues in December (-6.2%), accounting for about 80% of the province's total revenue changes. Most of the decreases originated in large hotels, especially hotels with more than 250 rooms (-10.6%). Hotels with 151-250 rooms saw revenues fall 5.9%, and hotels with 76-150 rooms (-1.6%) recorded the first decline since May. Revenues at smaller hotels (-2.8%) were also off in December. Business at vacation rentals (-2.4%) and non-standard accommodations (-10.8%), including fishing lodges, also slipped. However, motels (+0.7%) posted the fourth successive increase since September.

Table 1. Room Revenue
(seasonally adjusted)

Accommodation Type	Dec 05 ($000)	Nov 05 ($000)	% change
Total	149,003	157,214	-5.2
Hotels	109,395	116,594	-6.2
Motels	19,426	19,286	+0.7
Other Accommodations	19,377	20,607	-6.0
Regions (Top 3 performers)			
Cariboo	4,968	4,596	+8.1
Vancouver Island/Coast	27,842	27,518	+1.2
Nechako	848	839	+1.1

Visitor Entries

The number of travellers entering Canada via BC borders increased (+2.4%, *seasonally adjusted*) in December after sliding for two straight months. This was a result of more entries from both the US (+2.6%) and overseas markets (+1.7%).

Americans made more same-day (+3.9%) and overnight (+0.9%) trips north of the border into BC. The US accounts for about 80% of all traveller entries into the province.

Asian entries, accounting for about half of total overseas visits, advanced 2.6%, and entries from Europe (the next biggest source of

visitors to BC) inched up (+0.6%) in December. The number of travellers from Oceania was down 1.7%, reaching its lowest level in 2005.

Canadian entries dipped 0.3% in December, as fewer Canadians made same-day trips to the US (-0.4%) and overseas (-0.4%).

Visitor entries rebounded in December

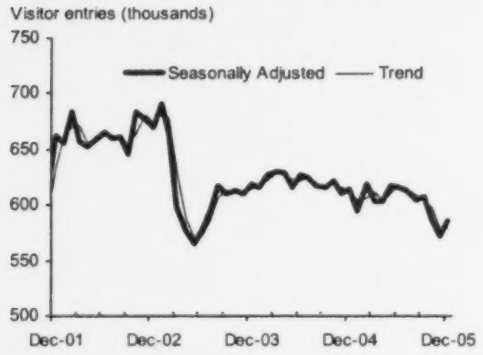


Table 2. Traveller Entries
(seasonally adjusted)

	Dec-05 ('000)	Nov-05 ('000)	% chg from Nov-05
American visitors			
Total	463	451	2.6
Same-day	182	175	3.9
Overnight	280	277	0.9
Overseas visitors			
Total	123	121	1.7
Europe	41	40	0.6
UK	19	19	0.1
Asia	60	59	2.6
Japan	18	20	-7.1
Taiwan	8	7	16.9
Oceania	12	12	-1.7

(BC STATS & Statistics Canada)

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

Other tourism indicators were generally weak in December.

The occupancy rate in BC hotels was down 3.8 percentage points (to 66.4%) after increasing in November. Room prices decreased 9.8% to an average of $113.

The Consumer Price Index for traveller accommodation rose 1.1%, which was the third increase in twelve months. Passenger traffic was not as heavy at both the Vancouver (-3.5%) and Victoria (-1.4%) airport. BC Ferries welcomed more passengers (+3.2%) and vehicles (+2.7%) aboard. In addition, more passenger vehicles (+2.7%) passed the toll booth of the Coquihalla highway.

The cost of restaurant food inched up (+0.1%) in December, while sales declined at both drinking places (-2.9%) and food service establishments (-4.2%). Overall restaurant, caterer and tavern receipts were down 4.1%.

Table 3. Other Tourism Indicators
(seasonally adjusted)

	Dec-05	Change from Nov-05
Hotel Industry		
Occupancy rate	66.4	-3.8 pp.
Average room charge	113.40	-9.8%
(Pannell Kerr Forster)		
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,349	-3.5
US (trans-border)	351	-0.5
Other International	320	-0.4
Canada (domestic)	678	-6.3
(YVR)		
Victoria International Airport		
Total traffic	112	-1.4
(Victoria Airport Authority)		
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles	221	2.7
(Ministry of Transportation & Highways)		
BC Ferries		
Vehicle Volume	735	2.7
Passenger Volume	1,884	3.2
(BC Ferries)		
Exchange Rates	**Cdn $**	
US $	0.861	0.01
UK Pound	0.493	0.00
Japanese Yen	102.072	1.76
Australian $	1.159	0.01
(Statistics Canada)		

Note: pp. percentage points

A look ahead

Room Revenue

Preliminary numbers suggest that after declining in December, room revenues continued to fall (-2.1%, *seasonally adjusted*) in January. Five regions lost ground with the biggest decrease occurring in Northeast (-10.5%). BC's two biggest regions, Mainland/Southwest (-3.0%) and Vancouver Island/Coast (-2.0%) also experienced declines in revenues.

Hotel revenues inched up (+0.1%) in January after falling in December. Revenues at non-standard accommodations including fishing lodges and bed & breakfasts dipped (-1.4%), and vacation rentals (-1.9%) were also off in January. Motel receipts were up (+1.4%), recording the fifth increase since August.

Visitor entries decreased (-2.5%, *seasonally adjusted)* with fewer visitors coming from both the US (-1.1%) and overseas (+7.5%). Entries from Europe (-8.8%) and Oceania (-7.5%) fell to their lowest level since January 2005.

Passenger traffic was up at both Vancouver (+0.1%) and Victoria (+2.2%) airports. In addition, BC Ferries recorded more vehicles (+0.2%) but fewer passenger (-0.7%) aboard, and more passenger vehicles (+3.8%) travelled on the Coquihalla highway.

About preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers—reported in the "look ahead" section—were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

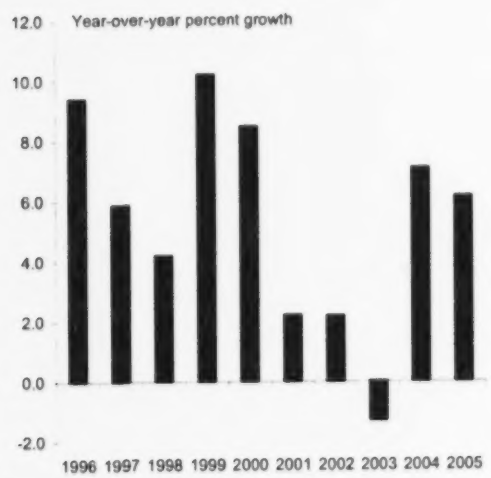
Special Focus: BC's tourism sector in 2005

After rebounding in 2004, BC's tourism sector continued to expand in 2005 with most indicators showing solid growth.

Revenues posted strong growth in 2005

Room revenues at hotels, motels and other establishments in British Columbia increased 6.1% to reach close to $1.7 billion in 2005, the highest level since 1995. The persistent growth highlights the strength of BC's tourism economy.

Strong growth in room revenues in 2005 in BC

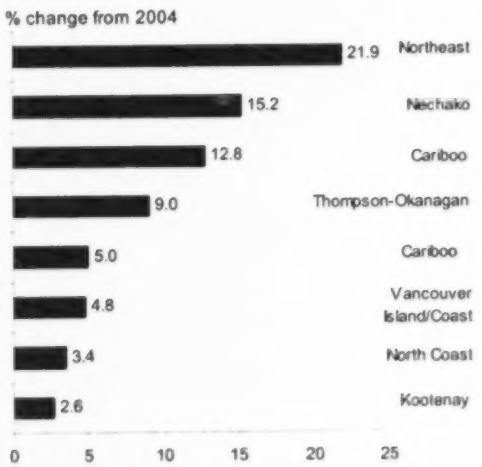


Data Source: BC Stats

Northeast continued to be the top performer in 2005

All regions of the province experienced increases in revenues in 2005. For the third consecutive year, the Northeast region outperformed the rest of BC, posting a growth rate of 21.9%. This follows a gain of 22.1% in 2003, and 12.2% in 2004. Nechako (+15.2%) regained the ground lost in 2004 (-1.3%). Cariboo (+12.8%) also posted double-digit growth in revenues. The two most populated regions, Mainland/Southwest (+4.8%) and Vancouver Island/Coast (+5.0%) made significant gains in room revenues, however, these were below the rates at which revenues increased in the previous year. Thompson-Okanagan (+9.0%) was also a major engine of revenue growth, as were Kootenay (+2.6%) and North Coast (+3.4%).

Northeast outperformed the rest of BC in 2005



Data Source: BC Stats

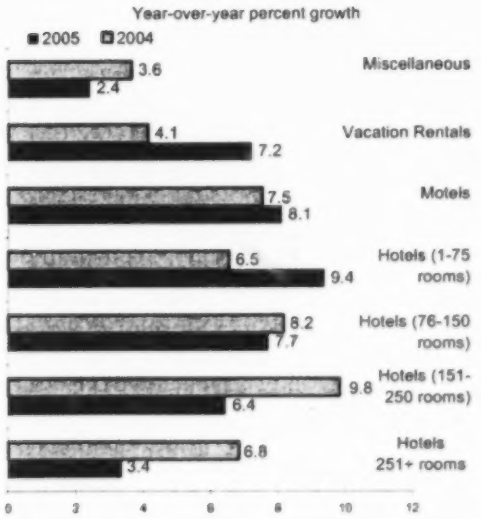
Revenues up at all types of establishments

In 2005, motels (+8.1%) outperformed vacation rentals (+7.2%), hotels (+6.0%) and other types of accommodation properties (including bed and breakfast, fishing lodges and other types of short-term accommodation). This is different from 2004, when revenues at hotels (+7.6%) surpassed those of motels (+7.5%) and vacation rentals

(+4.1%). In 2005, motels posted strong and consistent increases, proving themselves to be strong competition for hotels.

Small hotels (1-75 rooms, +9.4%) were the top performers in 2005. Hotels with 76-150 rooms posted the second strongest gain (+7.7%), followed by large hotels (151-250 rooms, +6.4%). Very large hotels (251+ rooms) did not grow as fast as in 2004, showing a modest 3.4% increase in revenues.

Small hotels posted strongest gain



Data Source: BC Stats

Other Annual Indicators

In the hotel industry, the occupancy rate increased by 5.4 percentage points to nearly 65% in 2005, while average room prices inched up 0.8%, to $116.6. The peak occupancy occurred in November (about 70%, *seasonally adjusted*).

Not surprisingly, considering the upturn in visitor entries in 2004, traffic statistics continued to increase in 2005. Air passenger traffic at Vancouver airport rose to over 16.4 million travellers, 4.4% higher than in 2004, with higher volumes on all types of flights. US trans-border (+3.6%), other international travel (+5.1%) and domestic traffic (+4.5%) all increased. Victoria airport welcomed 1.3 million travellers, a 5.5% increase from 2004.

BC Ferries carried less passengers (-0.7%), but vehicle volumes on board inched up (+0.1%). On the Coquihalla Highway, 1.9% more passenger vehicles passed through the tollbooths last year.

Employment in key tourism-related industries increased (+1.6%) in 2005, with increases seen in all sectors. Air transport (+2.0%), arts, entertainment and recreation (+4.6%) and accommodation (+3.9%) industries all hired more workers. Employment in the food and beverage industry (+0.2%) also inched up.

Other Tourism Indicators (annual)

	2005	Change from 2004
Hotel Industry		
Occupancy rate	64.6	5.4 pp
Average room charge	116.6	0.80%
(Pannell Kerr Forster)		
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	16,421	4.4
US (trans-border)	4,106	3.6
Other International	3,967	5.1
Canada (domestic)	8,348	4.5
(YVR)		
Victoria International Airport	1,318	5.5
Total traffic		
(Victoria Airport Authority)		
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles	2,635	1.9
(Ministry of Transportation & Highways)		
BC Ferries		
Vehicle Volume	8,539	0.1
Passenger Volume	21,791	-0.7
(BC Ferries)		

Note:pp. percentage points

In BC, restaurant and tavern receipts increased 2.8% to over $6.1 million in 2005 with a 4.2% increase in sales at food services

establishments, offsetting an 8.7% decline in receipts at drinking places.

The overall indication is that 2005 was a good year, with a continuation of the upward trend that began in 2004.

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Dec-04	25,665	75,951	19,803	6,361	4,608	1,668	771	4,862	139,687
Jan-05	25,733	70,641	20,052	6,280	3,849	1,633	826	5,043	134,057
Feb-05	25,304	70,374	20,727	6,227	4,236	1,695	1,003	5,872	135,438
Mar-05	26,551	69,817	20,840	6,167	4,179	1,730	985	4,773	135,043
Apr-05	25,733	70,598	20,630	6,410	4,730	1,666	881	3,975	134,622
May-05	25,803	73,670	20,793	6,606	4,360	1,985	880	5,183	139,280
Jun-05	25,486	75,626	20,091	6,560	4,215	1,767	756	5,302	139,804
Jul-05	25,367	74,421	20,405	6,831	4,392	1,750	772	5,152	139,090
Aug-05	25,384	75,678	20,490	6,729	4,039	1,747	780	4,966	139,813
Sep-05	25,587	79,057	20,731	6,869	4,268	1,716	812	5,546	144,586
Oct-05	23,811	78,250	20,641	6,814	4,301	1,610	771	5,945	142,143
Nov-05	27,518	87,028	22,867	6,742	4,596	1,784	839	5,842	157,214
Dec-05	27,842	79,391	21,918	6,686	4,968	1,698	848	5,653	149,003
Month-over-month growth rates									
Dec-04	2.4	8.1	0.1	-2.0	16.8	-2.4	2.3	-4.3	5.0
Jan-05	0.3	-7.0	1.3	-1.3	-16.5	-2.1	7.2	3.7	-4.0
Feb-05	-1.7	-0.4	3.4	-0.8	10.0	3.8	21.4	16.4	1.0
Mar-05	4.9	-0.8	0.5	-1.0	-1.3	2.1	-1.8	-18.7	-0.3
Apr-05	-3.1	1.1	-1.0	3.9	13.2	-3.7	-10.6	-16.7	-0.3
May-05	0.3	4.4	0.8	3.1	-7.8	19.1	-0.1	30.4	3.5
Jun-05	-1.2	2.7	-3.4	-0.7	-3.3	-11.0	-14.0	2.3	0.4
Jul-05	-0.5	-1.6	1.6	4.1	4.2	-1.0	2.1	-2.8	-0.5
Aug-05	0.1	1.7	0.4	-1.5	-8.0	-0.2	1.0	-3.6	0.5
Sep-05	0.8	4.5	1.2	2.1	5.7	-1.8	4.2	11.7	3.4
Oct-05	-6.9	-1.0	-0.4	-0.8	0.8	-6.1	-5.2	7.2	-1.7
Nov-05	15.6	11.2	10.8	-1.1	6.8	10.8	8.8	-1.7	10.6
Dec-05	1.2	-8.8	-4.1	-0.8	8.1	-4.8	1.1	-3.2	-5.2

December month-over-month percent growth

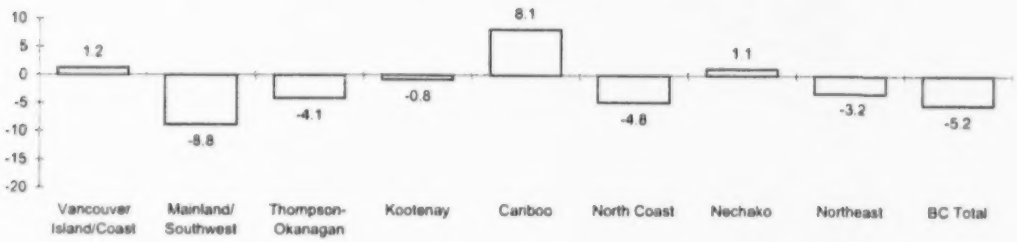


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous Incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,262	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
2005	483,529	211,406	346,496	203,087	210,872	133,422	101,283
Annual growth rates							
2001	1.7	-1.9	0.5	0.8	0.8	13.0	18.1
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
2005	3.4	6.4	7.7	9.4	8.1	7.2	2.4
Monthly data							
Dec-04	42,583	17,157	27,136	15,541	16,786	11,563	8,714
Jan-05	38,443	16,620	27,030	15,173	16,542	11,400	8,065
Feb-05	38,500	16,994	27,520	15,871	17,170	10,997	8,305
Mar-05	38,311	16,937	27,780	16,553	17,585	10,559	8,383
Apr-05	36,243	17,407	27,615	16,537	17,758	8,531	7,669
May-05	39,304	17,568	28,571	17,217	17,871	10,739	9,346
Jun-05	40,132	17,405	28,653	17,181	16,989	11,458	8,530
Jul-05	39,481	17,436	28,778	17,005	17,300	11,423	8,479
Aug-05	40,450	17,463	28,886	16,851	16,490	11,430	8,489
Sep-05	41,418	17,835	29,538	17,576	17,186	11,812	8,893
Oct-05	41,287	17,692	30,075	17,192	17,268	11,677	8,536
Nov-05	47,496	19,601	31,278	18,219	19,286	11,838	8,769
Dec-05	42,462	18,450	30,770	17,712	19,426	11,557	7,820
Month-over-month growth rates							
Dec-04	19.5	-0.3	-1.1	-0.4	-2.3	4.7	4.1
Jan-05	-9.7	-3.1	-0.4	-2.4	-1.5	-1.4	-7.4
Feb-05	0.1	2.2	1.8	4.6	3.8	-3.5	3.0
Mar-05	-0.5	-0.3	0.9	4.3	2.4	-4.0	0.9
Apr-05	-5.4	2.8	-0.6	-0.1	1.0	-19.2	-8.5
May-05	8.4	0.9	3.5	4.1	0.6	25.9	21.9
Jun-05	2.1	-0.9	0.3	-0.2	-4.9	6.7	-8.7
Jul-05	-1.6	0.2	0.4	-1.0	1.8	-0.3	-0.6
Aug-05	2.5	0.2	0.4	-0.9	-4.7	0.1	0.1
Sep-05	2.4	2.1	2.3	4.3	4.2	3.3	4.8
Oct-05	-0.3	-0.8	1.8	-2.2	0.5	-1.1	-4.0
Nov-05	15.0	10.8	4.0	6.0	11.7	1.4	2.7
Dec-05	-10.6	-5.9	-1.6	-2.8	0.7	-2.4	-10.8

December month-over-month percent growth

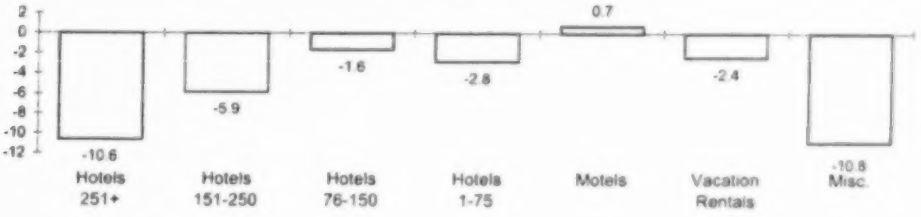


Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		Revenue % change from		Properties (#)	Properties # chg from	Rooms (#)	Rooms # chg from
	Dec-05	YTD 05	Dec-04	YTD 04	Dec-05	Dec-04	Dec-05	Dec-04
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**8,204**	**174,651**	**17.5**	**4.5**	**158**	**1**	**8,219**	**108**
Total - Hotels	7,071	144,348	21.3	5.5	67	1	5,617	41
76+ Rooms	5,471	110,258	24.0	5.1	26	0	3,937	0
1-75 Rooms	1,599	34,090	13.0	6.8	41	1	1,680	41
Motels	581	14,378	6.1	1.0	27	0	1,115	81
Vacation Rentals	201	5,111	-4.0	-0.4	25	1	281	-27
19 Cowichan Valley								
Total - All accommodation types	**425**	**9,012**	**20.1**	**8.9**	**36**	**1**	**693**	**15**
Motels	78	2,175	6.2	15.7	17	1	331	15
21 Nanaimo								
Total - All accommodation types	**1,972**	**40,954**	**-1.1**	**6.6**	**83**	**-4**	**2,479**	**-102**
Total - Hotels	1,057	20,827	-5.4	6.8	19	-2	1,196	-90
Motels	427	8,163	13.8	3.2	26	0	650	-1
Vacation Rentals	432	10,077	-1.5	9.0	14	-2	519	-11
23 Alberni-Clayoquot								
Total - All accommodation types	**1,913**	**42,251**	**14.9**	**9.1**	**55**	**0**	**1,364**	**56**
Motels	131	4,226	-4.0	6.3	20	0	388	-24
Vacation Rentals	758	15,942	16.4	15.9	15	-1	344	6
25 Comox-Strathcona								
Total - All accommodation types	**1,709**	**31,429**	**-5.5**	**1.6**	**56**	**-3**	**1,646**	**-18**
Motels	414	7,433	-0.2	-0.3	22	-3	644	-20
Vacation Rentals	417	3,787	-14.9	-4.9	14	-2	188	-30
27 Powell River								
Total - All accommodation types	**234**	**4,134**	**32.5**	**-6.9**	**20**	**1**	**403**	**16**
43 Mount Waddington								
Total - All accommodation types	**229**	**5,719**	**12.4**	**5.4**	**19**	**0**	**519**	**-44**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**2,792**	**41,126**	**-4.9**	**5.7**	**70**	**0**	**2,517**	**-79**
Total - Hotels	2,025	29,806	-10.9	6.3	18	-2	1,362	-52
Motels	385	8,360	4.5	5.9	36	-1	919	-45
15 Greater Vancouver								
Total - All accommodation types	**37,835**	**688,749**	**18.0**	**8.4**	**241**	**10**	**26,150**	**705**
Total - Hotels	35,200	645,457	16.9	7.8	165	7	23,169	240
251+ Rooms	18,128	344,685	15.1	5.2	24	0	9,472	-206
151-250 Rooms	6,641	122,406	11.8	7.9	26	1	4,952	200
76-150 Rooms	7,623	130,917	19.3	11.5	54	1	5,825	61
1-75 Rooms	2,808	47,448	38.2	17.7	61	5	2,920	185
Motels	1,112	19,340	8.4	9.6	35	-1	1,524	-77
Vacation Rentals	1,048	11,697	63.0	37.2	20	2	703	116
29 Sunshine Coast								
Total - All accommodation types	**214**	**4,788**	**57.1**	**13.6**	**17**	**-1**	**327**	**-7**
31 Squamish-Lillooet								
Total - All accommodation types	**26,637**	**169,899**	**-9.2**	**-8.1**	**102**	**-2**	**7,453**	**-136**
Total - Hotels	21,786	139,596	-4.2	-6.5	45	-1	5,644	-59
1-75 Rooms	1,158	9,901	-17.6	-20.0	18	-2	634	-121
Vacation Rentals	4,051	21,663	-21.5	-13.2	32	0	1,294	-6
Miscellaneous	707	6,904	-46.3	-22.5	17	-1	343	-71
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**1,348**	**43,682**	**26.3**	**8.6**	**88**	**-5**	**2,688**	**-111**
Total - Hotels	618	20,633	5.8	5.5	16	1	1,080	59
Motels	380	17,837	21.0	7.9	52	-10	1,271	-240

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		Revenue % change from		Properties (#)	Properties # chg from	Rooms (#)	Rooms # chg from
	Dec-05	YTD 05	Dec-04	YTD 04	Dec-05	Dec-04	Dec-05	Dec-04
33 Thompson-Nicola								
Total - All accommodation types	4,467	66,992	18.1	5.3	139	-3	5,344	34
Total - Hotels	1,958	30,522	22.2	5.7	35	0	2,223	3
76+ Rooms	1,584	24,281	20.5	5.4	12	0	1,388	0
1-75 Rooms	374	6,242	29.9	7.0	23	0	835	3
Motels	1,073	21,249	37.0	8.9	80	2	2,358	50
Vacation Rentals	1,181	8,969	-13.9	1.6	11	-1	450	-6
35 Central Okanagan								
Total - All accommodation types	4,479	75,119	15.3	9.7	61	-3	3,756	143
Total - Hotels	2,626	49,979	11.5	10.7	22	0	1,916	0
Motels	471	13,665	2.3	0.3	24	0	1,093	-14
37 North Okanagan								
Total - All accommodation types	2,286	22,546	11.8	14.1	39	-1	1,588	22
Motels	302	6,972	12.7	14.3	18	1	586	18
39 Columbia-Shuswap								
Total - All accommodation types	1,956	41,845	17.3	10.0	91	1	2,930	18
Total - Hotels	839	17,801	16.4	7.0	19	1	1,050	18
Motels	651	14,837	5.9	5.3	42	-1	1,429	-15
Kootenay								
01 East Kootenay								
Total - All accommodation types	3,908	52,164	5.5	-0.4	105	2	4,237	5
Total - Hotels	1,314	17,439	9.1	7.9	27	2	1,543	29
Motels	524	11,670	-0.6	3.3	40	-1	1,029	0
Vacation Rentals	1,244	10,668	11.6	-6.3	14	-2	977	-25
03 Central Kootenay								
Total - All accommodation types	867	20,070	-3.4	8.9	70	-2	1,484	2
Total - Hotels	523	11,071	0.1	9.5	18	-1	756	-9
Motels	213	5,102	18.2	9.3	28	0	509	-5
Vacation Rentals	78	1,831	24.2	21.1	12	1	98	28
05 Kootenay Boundary								
Total - All accommodation types	441	6,688	26.5	8.3	34	-2	685	-5
Motels	166	3,559	13.1	1.7	23	0	400	6
Cariboo								
41 Cariboo								
Total - All accommodation types	1,019	18,946	2.8	7.0	68	-4	1,804	23
Motels	533	9,917	7.1	10.0	36	1	1,037	12
Vacation Rentals	63	1,137	-20.7	-2.8	12	-2	160	-12
53 Fraser-Fort George								
Total - All accommodation types	2,025	33,188	11.7	16.5	51	-2	2,473	-63
Total - Hotels	1,524	23,828	22.1	20.0	18	-1	1,447	-27
Motels	448	8,330	-14.9	9.4	29	0	974	4
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	263	12,044	-6.9	0.8	27	2	970	51
Motels	57	2,263	-23.9	-3.8	11	0	328	0
49 Kitimat-Stikine								
Total - All accommodation types	430	8,735	7.3	7.1	30	1	769	1
Motels	186	3,216	6.6	9.8	17	1	392	9
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	523	10,152	11.4	15.2	45	1	1,178	37
Motels	327	5,557	27.0	12.8	25	-1	713	18
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	4,575	63,252	15.2	21.9	61	-13	2,915	-927
Total - Hotels	1,845	28,694	3.8	16.7	20	-4	1,352	-237
Motels	1,809	16,848	91.5	33.7	33	1	1,029	117

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Dec-05	YTD 05	Dec-04	YTD 04	Dec-05	Dec-04	Dec-05	Dec-04
Vancouver Island/Coast	**14,712**	**310,117**	**11.2**	**5.0**	**413**	**-6**	**15,414**	**15**
Victoria (C)	6,769	140,464	20.3	5.9	83	3	5,798	137
Other CRD	988	25,777	3.0	-6.0	65	-3	2,077	-51
Nanaimo (C)	1,240	22,033	1.9	9.9	23	0	1,229	-1
Port Alberni (C)	173	4,171	-23.6	7.5	14	1	382	38
Courtenay (C)	607	8,847	-7.2	6.8	13	0	520	-5
Rest of Development Region	4,935	108,826	8.6	5.6	228	-7	5,408	-103
Mainland/Southwest	**67,478**	**904,553**	**4.7**	**4.8**	**430**	**7**	**36,447**	**483**
Downtown Vancouver (C)	21,721	434,772	14.3	6.7	86	3	13,190	381
Other Vancouver (C)	2,930	41,961	75.4	30.3	34	2	2,848	193
Richmond (C)	7,026	108,852	19.4	10.9	24	0	4,102	-269
Burnaby (C)	1,434	25,940	10.9	-2.5	12	2	1,379	362
Other GVRD	4,723	77,215	12.2	9.0	85	3	4,631	-42
Whistler (DM)	26,168	162,363	-9.4	-9.0	78	-2	6,836	-135
Rest of Development Region	3,475	53,450	-1.0	7.5	111	-1	3,461	-7
Thompson/Okanagan	**14,476**	**250,184**	**14.3**	**9.0**	**418**	**-10**	**16,304**	**104**
Penticton (C)	865	24,958	26.0	4.9	35	-5	1,489	-122
Kamloops (C)	3,690	49,869	9.3	4.0	65	-1	3,651	8
Kelowna (C)	4,284	68,070	15.4	11.3	52	-3	3,316	133
Vernon (C)	2,253	20,967	11.9	14.0	31	-1	1,446	2
Revelstoke (C)	767	14,740	14.7	3.9	26	1	1,029	12
Rest of Development Region	2,617	71,580	18.4	11.8	209	-1	5,373	71
Kootenay	**5,215**	**78,922**	**5.3**	**2.6**	**209**	**-2**	**6,406**	**2**
Cranbrook (C)	415	8,508	1.9	5.9	17	0	793	-1
Nelson (C)	285	6,647	-32.0	2.6	12	-1	453	-8
Rest of Development Region	4,515	63,767	9.5	2.1	192	-2	5,613	3
Cariboo	**3,043**	**52,134**	**8.6**	**12.8**	**119**	**-8**	**4,277**	**-38**
Quesnel (C)	206	3,734	2.5	6.7	12	-1	443	-9
Williams Lake (C)	274	5,340	10.5	9.0	11	0	534	0
Prince George (C)	1,566	24,828	11.8	17.2	28	-2	1,759	-63
Rest of Development Region	997	18,233	4.6	9.7	68	-3	1,541	34
North Coast	**693**	**20,779**	**1.4**	**3.4**	**57**	**3**	**1,739**	**52**
Prince Rupert (C)	212	6,937	-6.5	-0.7	16	1	831	70
Terrace (C)	260	5,021	5.2	7.6	11	1	406	10
Rest of Development Region	222	8,821	5.6	4.3	30	1	502	-28
Nechako	**523**	**10,152**	**11.4**	**15.2**	**45**	**1**	**1,178**	**37**
Smithers (T)	186	5,041	2.4	19.0	14	2	430	12
Rest of Development Region	336	5,111	17.1	11.7	31	-1	748	330
Northeast	**4,575**	**63,252**	**15.2**	**21.9**	**61**	**-13**	**2,915**	**-927**
Dawson Creek (C)	679	9,027	39.7	32.7	13	0	471	-15
Fort St. John (C)	1,882	27,601	10.9	30.3	15	-6	1,015	-743
Rest of Development Region	2,014	26,624	12.7	11.4	33	-7	1,429	-169

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
ial growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
lonthly data									
Dec-04	13,225	64,448	12,669	4,951	2,804	684	469	3,971	103,221
Jan-05	11,247	61,233	13,166	5,699	2,447	728	486	5,918	100,924
Feb-05	14,475	68,389	16,512	7,347	2,830	1,025	666	9,234	120,478
Mar-05	19,694	72,547	19,344	7,273	3,540	1,141	841	7,407	131,789
Apr-05	21,271	60,206	13,445	4,837	4,213	1,011	642	3,458	109,083
May-05	27,661	73,352	19,759	5,298	4,614	1,893	826	3,206	136,609
Jun-05	33,180	86,435	23,822	6,041	5,245	2,918	1,004	4,150	162,795
Jul-05	45,583	99,667	39,458	10,440	6,416	3,468	1,094	4,709	210,834
Aug-05	51,069	108,311	40,252	10,845	6,294	3,347	1,235	4,542	225,895
Sep-05	36,267	91,619	25,071	8,246	5,764	2,400	1,244	5,072	175,684
Oct-05	19,994	60,828	14,724	4,658	4,392	1,150	939	6,142	112,825
Nov-05	14,965	54,489	10,154	3,022	3,337	1,005	654	4,838	92,464
Dec-05	14,712	67,478	14,476	5,215	3,043	693	523	4,575	110,715
Year-over-year percent changes									
Dec-04	12.4	8.6	8.7	-1.4	27.5	-17.7	3.4	4.4	8.6
Jan-05	3.3	2.9	5.1	-3.0	6.7	-8.0	17.1	33.7	4.3
Feb-05	2.5	-0.1	9.5	-10.2	15.5	-0.6	45.0	46.0	3.8
Mar-05	13.9	-2.4	22.5	-6.4	9.8	10.0	65.8	12.8	4.1
Apr-05	9.1	-5.2	5.9	-3.3	30.7	-4.2	17.8	-5.5	-0.1
May-05	8.0	2.5	9.5	11.3	20.4	26.0	26.6	33.7	6.4
Jun-05	5.7	5.9	8.5	2.1	11.6	4.8	2.0	28.4	6.7
Jul-05	3.0	1.6	4.9	8.2	17.1	1.1	4.0	20.9	3.6
Aug-05	3.3	6.4	8.4	7.2	3.0	3.0	12.2	12.7	6.1
Sep-05	3.1	11.9	6.2	8.5	10.1	2.9	6.2	24.5	9.1
Oct-05	-4.7	10.6	5.4	9.8	9.9	-7.9	6.0	19.7	7.0
Nov-05	11.6	26.1	19.7	4.8	16.8	5.1	14.7	15.7	20.8
Dec-05	11.2	4.7	14.3	5.3	8.6	1.4	11.4	15.2	7.3

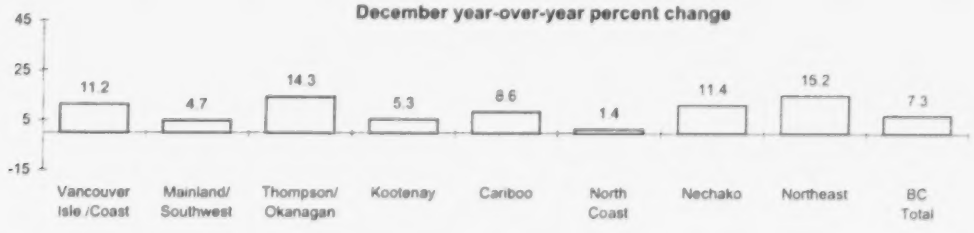


Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.8	1,197.8	577.6	410.1	124.8
2004	7,447.7	6,039.1	2,477.6	3,561.5	1,408.7	715.8	458.1	144.3
2005	7,224.8	5,751.0	2,299.6	3,451.3	1,473.8	723.5	493.7	157.1
Annual percent changes								
2001	-2.0	-1.6	-4.4	1.1	-3.9	-3.6	-6.4	-1.4
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.5	-1.6	-4.0	0.1	17.6	23.9	11.7	15.6
2005	-3.0	-4.8	-7.2	-3.1	4.6	1.1	7.8	8.9
Monthly data								
Jan-05	594.2	471.5	180.7	292.3	122.7	55.7	40.9	13.4
Feb-05	618.7	495.3	199.1	292.5	123.4	61.3	40.7	12.7
Mar-05	603.4	479.3	195.2	285.4	124.1	62.5	41.6	12.4
Apr-05	603.3	479.9	191.3	287.1	123.5	63.5	41.4	12.0
May-05	617.8	493.6	199.1	298.8	124.2	62.3	42.0	15.3
Jun-05	615.9	492.5	202.1	292.7	123.4	62.2	41.3	14.0
Jul-05	613.6	490.2	196.4	291.9	123.4	62.0	41.5	13.8
Aug-05	605.1	484.3	191.8	286.5	120.9	58.4	41.4	13.1
Sep-05	607.7	484.5	197.6	288.5	123.1	58.5	41.8	13.4
Oct-05	586.6	465.3	188.9	278.7	121.3	58.1	40.3	12.3
Nov-05	572.3	451.4	175.2	277.3	120.9	58.8	40.3	12.4
Dec-05	586.1	463.1	182.1	279.7	123.0	60.3	40.5	12.2
Jan-06	571.6	457.9	181.6	277.1	113.8	59.6	36.9	11.3
Month-over-month growth rates								
Jan-05	-3.4	-5.4	-11.0	-0.3	5.2	-0.2	4.7	9.1
Feb-05	4.1	5.0	10.1	0.1	0.6	10.0	-0.5	-4.9
Mar-05	-2.5	-3.2	-2.0	-2.4	0.6	2.0	2.4	-2.2
Apr-05	0.0	0.1	-2.0	0.6	-0.5	1.6	-0.5	-3.8
May-05	2.4	2.9	4.0	4.1	0.6	-1.9	1.5	27.6
Jun-05	-0.3	-0.2	1.5	-2.0	-0.7	-0.2	-1.7	-8.4
Jul-05	-0.4	-0.5	-2.8	-0.3	0.0	-0.2	0.4	-1.4
Aug-05	-1.4	-1.2	-2.4	-1.9	-2.0	-5.9	-0.2	-4.9
Sep-05	0.4	0.1	3.0	0.7	1.9	0.3	1.1	2.3
Oct-05	-3.5	-4.0	-4.4	-3.4	-1.5	-0.7	-3.7	-8.3
Nov-05	-2.4	-3.0	-7.3	-0.5	-0.3	1.2	0.0	0.7
Dec-05	2.4	2.6	3.9	0.9	1.7	2.6	0.6	-1.7
Jan-06	-2.5	-1.1	-0.3	-0.9	-7.5	-1.2	-8.8	-7.5

* Seasonally adjusted totals for US and overseas entries are calculated by Statistics Canada, and are adjusted to sum to national totals. Therefore, same-day plus overnight entries via BC will not necessarily equal the total.

** Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Passenger Vehicles
Annual data								
2001	15,477	7,869	4,001	3,608	1,158	8,104	21,309	2,460,853
2002	14,877	7,422	3,855	3,600	1,102	8,272	21,540	2,530,393
2003	14,322	7,266	3,815	3,241	1,183	8,263	21,348	2,480,311
2004	15,726	7,986	3,965	3,776	1,250	8,532	21,955	2,585,901
2005	16,421	8,348	4,106	3,967	1,318	8,539	21,791	2,635,251
Annual growth rates								
2001	-3.5	-5.3	-1.8	-1.2	1.7	2.7	0.1	2.5
2002	-3.9	-5.7	-3.6	-0.2	-4.9	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.1	5.5	0.1	-0.7	1.9
Monthly data								
Jan-05	1,375	710	347	317	108	673	1,706	203
Feb-05	1,360	703	332	325	110	725	1,856	227
Mar-05	1,372	697	348	327	112	722	1,841	225
Apr-05	1,361	681	341	339	110	718	1,833	220
May-05	1,385	688	350	348	109	723	1,853	227
Jun-05	1,370	699	331	340	110	714	1,816	222
Jul-05	1,367	694	332	341	107	707	1,794	222
Aug-05	1,346	689	329	328	107	709	1,800	219
Sep-05	1,368	698	339	332	112	710	1,826	221
Oct-05	1,371	688	354	330	109	689	1,756	214
Nov-05	1,397	723	353	321	113	715	1,827	215
Dec-05	1,349	678	351	320	112	735	1,884	221
Jan-06	1,350	696	332	322	114	736	1,870	229
Month-over-month growth rates								
Jan-05	1.7	1.7	4.0	-0.8	0.2	-9.4	-9.8	-6.2
Feb-05	-1.1	-1.1	-4.3	2.4	2.3	7.7	8.8	12.1
Mar-05	0.9	-0.8	4.7	0.7	1.7	-0.3	-0.8	-1.3
Apr-05	-0.8	-2.2	-2.0	3.6	-2.2	-0.5	-0.5	-1.8
May-05	1.8	0.9	2.7	2.6	-0.7	0.6	1.1	2.9
Jun-05	-1.1	1.7	-5.6	-2.3	1.3	-1.2	-2.0	-2.2
Jul-05	-0.2	-0.8	0.5	0.3	-3.2	-1.0	-1.2	-0.2
Aug-05	-1.6	-0.7	-1.0	-3.9	0.3	0.2	0.3	-1.3
Sep-05	1.7	1.3	3.0	1.2	4.3	0.2	1.4	1.3
Oct-05	0.2	-1.4	4.5	-0.6	-2.8	-3.0	-3.8	-3.4
Nov-05	1.9	5.1	-0.2	-2.6	4.2	3.8	4.0	0.5
Dec-05	-3.5	-6.3	-0.5	-0.4	-1.4	2.7	3.2	2.7
Jan-06	0.1	2.7	-5.4	0.6	2.2	0.2	-0.7	3.8

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2001	190.5	13.5	29.5	117.8	29.8	59.3	116.1	133.4	121.3
2002	190.7	12.2	29.2	118.1	31.3	0.1	117.0	124.2	125.4
2003	192.8	12.7	29.0	117.7	33.4	0.1	113.7	111.9	127.6
2004	193.2	13.0	27.6	117.8	34.8	0.1	115.7	102.5	129.9
2005	196.4	13.3	28.6	118.0	36.4	0.1	116.6	99.2	133.8
Annual Growth Rates									
2001	1.1	-8.7	4.6	0.9	3.6	-1.1	1.8	-4.3	3.2
2002	0.1	-9.7	-1.0	0.3	5.0	-0.7	0.7	-6.9	3.3
2003	1.1	4.4	-0.7	-0.3	6.8	-1.0	-2.8	-9.9	1.8
2004	0.2	2.2	-4.7	0.0	4.3	5.1	1.8	-8.4	1.8
2005	1.6	2.0	3.9	0.2	4.6	5.4	0.8	-3.2	3.0
Monthly data									
Jan-05	194.6	13.2	27.6	118.4	35.5	61.2	112.40	103.7	131.7
Feb-05	195.1	13.2	28.2	118.0	35.7	61.9	110.40	102.7	132.0
Mar-05	193.9	13.0	28.0	117.1	35.8	63.1	112.80	101.7	132.3
Apr-05	193.5	13.1	28.4	116.9	35.1	62.6	113.90	100.1	132.6
May-05	195.0	13.2	28.3	117.6	35.9	65.8	116.50	99.2	133.1
Jun-05	196.4	13.3	28.4	118.4	36.3	64.2	117.30	98.7	134.6
Jul-05	197.1	13.2	28.8	118.4	36.7	63.7	117.80	98.2	134.4
Aug-05	196.7	13.4	28.6	117.9	36.8	63.1	118.20	95.0	134.5
Sep-05	197.7	13.5	28.8	118.7	36.7	66.1	119.40	98.7	134.7
Oct-05	197.0	13.4	28.7	117.9	36.9	64.8	119.70	98.4	134.7
Nov-05	198.8	13.4	29.0	118.9	37.4	70.2	125.70	97.5	134.8
Dec-05	197.7	13.4	29.7	118.0	36.7	66.4	113.40	98.6	134.9
Jan-06	199.9	13.4	30.0	118.3	38.3	66.9	117.90	97.2	134.8
Month-over-month growth rates									
Jan-05	-0.4	1.0	0.0	0.0	-2.4	-1.6	-6.9	1.2	-0.2
Feb-05	0.2	-0.5	2.3	-0.3	0.7	0.7	-1.8	-1.0	0.2
Mar-05	-0.6	-1.3	-0.5	-0.8	0.2	1.2	2.2	-1.0	0.2
Apr-05	-0.2	1.0	1.4	-0.2	-1.9	-0.5	1.0	-1.6	0.2
May-05	0.7	0.9	-0.5	0.6	2.3	3.2	2.3	-0.9	0.4
Jun-05	0.7	0.3	0.5	0.7	1.2	-1.6	0.7	-0.5	1.1
Jul-05	0.4	-0.1	1.2	0.1	1.0	-0.5	0.4	-0.5	-0.1
Aug-05	-0.2	1.0	-0.6	-0.5	0.5	-0.6	0.3	-3.3	0.1
Sep-05	0.5	0.7	0.8	0.7	-0.4	3.0	1.0	3.9	0.1
Oct-05	-0.3	-0.6	-0.2	-0.7	0.6	-1.3	0.3	-0.3	0.0
Nov-05	0.9	0.4	0.9	0.8	1.4	5.4	5.0	-0.9	0.1
Dec-05	-0.5	-0.5	2.4	-0.8	-2.0	-3.8	-9.8	1.1	0.1
Jan-06	1.1	0.0	0.8	0.3	4.3	0.5	4.0	-1.4	-0.1

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats

[2]Source: Pannell Kerr Forster and BC Stats

[3]Occupancy Rate change expressed as percentage point change

[4] No identifiable seasonality.

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2001	5,317.2	533.7	4,783.5	33,743.3	2,602.8	31,140.5
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,961.7	624.3	5,337.5	36,682.9	2,708.5	33,974.4
2005	6,131.2	570.0	5,561.2	37,955.0	2,690.0	35,265.0
Annual growth rates						
2001	4.7	5.6	4.6	3.6	4.6	3.5
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.4	6.7	5.3	4.7	3.1	4.8
2005	2.8	-8.7	4.2	3.5	-0.7	3.8
Monthly data						
Jan-05	517	54	463	3,154	232	2,922
Feb-05	534	56	478	3,211	230	2,981
Mar-05	510	52	457	3,129	238	2,891
Apr-05	515	52	463	3,120	232	2,888
May-05	528	53	474	3,134	228	2,906
Jun-05	514	49	465	3,163	227	2,936
Jul-05	512	48	464	3,156	228	2,928
Aug-05	518	48	471	3,161	226	2,935
Sep-05	503	37	466	3,133	200	2,932
Oct-05	499	40	459	3,175	214	2,961
Nov-05	501	41	460	3,242	214	3,027
Dec-05	481	40	441	3,178	222	2,956
Jan-06	541	42	499	3,390	227	3,163
Month-over-month growth rates						
Jan-05	5.4	3.4	5.6	3.7	1.7	3.9
Feb-05	3.2	3.8	3.2	1.8	-1.0	2.0
Mar-05	-4.5	-6.3	-4.3	-2.5	3.5	-3.0
Apr-05	1.0	-0.6	1.2	-0.3	-2.5	-0.1
May-05	2.5	2.5	2.5	0.5	-1.6	0.6
Jun-05	-2.7	-8.0	-2.1	0.9	-0.7	1.0
Jul-05	-0.2	-1.8	-0.1	-0.2	0.7	-0.3
Aug-05	1.1	-0.9	1.4	0.1	-1.1	0.2
Sep-05	-3.0	-21.8	-1.1	-0.9	-11.2	-0.1
Oct-05	-0.8	7.6	-1.4	1.4	7.1	1.0
Nov-05	0.5	3.0	0.3	2.1	-0.1	2.3
Dec-05	-4.1	-2.9	-4.2	-2.0	3.5	-2.4
Jan-06	12.5	4.1	13.3	6.7	2.4	7.0

[1]Source: Statistics Canada & BC Stats.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Management Services, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Visit BC STATS on the World Wide Web at www.bcstats.gov.bc.ca

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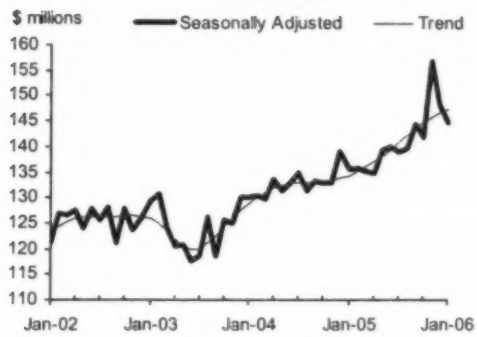
Room Revenue

After falling (-5.6%, *seasonally adjusted*) in December, room revenues continued to decrease (-2.0%) in January. Five regions saw revenues decline with the biggest decrease occurring in Northeast (-10.5%), where revenues have dropped for three consecutive months. Cariboo (-7.4%) recorded the first drop in room revenues since September, and North Coast's revenues declined 4.3% in January. Revenues in BC's biggest regions, Mainland/Southwest (-2.0%) and Vancouver Island/Coast (-2.9%), also slid. However, Kootenay (+3.9%) saw revenues grow for the first time since August. Revenues inched up in Thompson-Okanagan (+0.5%) and Nechako (+0.3%).

Room revenues continued to fall in January



Hotels of all sizes experienced virtually no change in revenues in January (+0.1%). Revenues at hotels with 76-150 rooms advanced 0.9%, and large hotels with more than 250 rooms only saw revenues increase marginally (+0.4%). Business at hotels with 151-250 rooms was off (-1.4%). Small hotels continued to experience declines in their room revenues (-0.5%). Business at vacation rentals (-1.9%) and non-standard accommodations (-0.9%), including fishing lodges, also slipped. However, motels (+1.6%) posted the fifth successive increase since September.

Table 1. Room Revenue
(seasonally adjusted)

Accommodation Type	Jan 06 ($000)	Dec 05 ($000)	% change
Total	144,864	147,862	-2.0
Hotels	108,610	108,516	+0.1
Motels	19,992	19,673	+1.6
Other Accommodations	18,749	19,035	-1.5
Regions (Top 3 performers)			
Kootenay	7,014	6,751	+3.9
Thompson-Okanagan	22,053	21,953	+0.5
Nechako	852	850	+0.3

Visitor Entries

The number of travellers entering Canada via BC borders fell 3.0% (*seasonally adjusted*) in January after increasing in December (+2.0%). This was a result of fewer entries from both the US (-1.8%) and overseas markets (-7.5%).

Americans made fewer same-day (-1.2%) and overnight (-1.2%) trips north of the border into BC. The US accounts for about 80% of all traveller entries into the province.

Asian entries, accounting for about half of total overseas visits, declined 1.5% and entries from Europe (the next biggest source of visitors to BC) slumped (-7.3%) in January, which brought total overseas entries down. The number of travellers from Oceania was also down 7.4%, reaching its lowest level since March 2004.

Canadian entries also slid (-1.2%) in January, as fewer Canadians made same-day trips to the US (-1.4%), but overseas markets attracted more Canadian visitors (+1.5%).

Visitor entries slumped in January

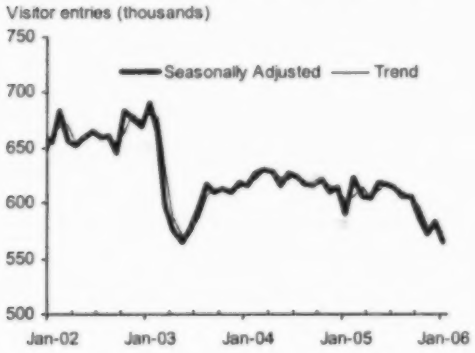


Table 2. Traveller Entries
(seasonally adjusted)

	Jan-06 ('000)	Dec-05 ('000)	% chg from Dec-05
American visitors			
Total	451	460	-1.8
Same-day	178	181	-1.2
Overnight	275	278	-1.2
Overseas visitors			
Total	114	123	-7.5
Europe	37	40	-7.3
UK	17	20	-14.2
Asia	59	60	-1.5
Japan	18	18	1.8
Taiwan	7	8	-12.2
Oceania	11	12	-7.4

(BC STATS & Statistics Canada)

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

Other tourism indicators gave mixed signals in January.

The occupancy rate in BC hotels climbed 12.1 percentage points (to 78.8%) after decreasing in December. Room prices also increased 3.1% to an average of $118.

The Consumer Price Index for traveller accommodation fell 2.5%, which was the tenth decrease in twelve months. Passenger traffic was not as heavy at Vancouver airport (-3.5%), but Victoria airport welcomed 5.7% more passengers. BC Ferries recorded fewer passengers (-2.5%) and vehicles (-1.6%) aboard. However, more passenger vehicles (+3.6%) passed the toll booth of the Coquihalla highway.

The cost of restaurant food continued to rise (+0.5%) in January, while sales jumped at both drinking places (+4.6%) and food service establishments (+11.1%). Overall restaurant, caterer and tavern receipts experienced double-digit growth (+10.6%).

Table 3. Other Tourism Indicators
(seasonally adjusted)

	Jan-06	Change from Dec-05
Hotel Industry		
Occupancy rate	78.8	12.1 pp.
Average room charge	114.10	3.1%
(Pannell Kerr Forster)		
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,315	-2.7
US (trans-border)	335	-4.9
Other International	279	-13.8
Canada (domestic)	700	3.7
(YVR)		
Victoria International Airport		
Total traffic	118	5.7
(Victoria Airport Authority)		
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles	228	3.6
(Ministry of Transportation & Highways)		
BC Ferries		
Vehicle Volume	725	-1.6
Passenger Volume	1,835	-2.5
(BC Ferries)		
Exchange Rates	**Cdn $**	
US $	0.864	0.00
UK Pound	0.489	0.00
Japanese Yen	99.751	-2.32
Australian $	1.151	-0.01
(Statistics Canada)		

Note: pp. percentage points

A look ahead

Room Revenue

Preliminary numbers suggest that after declining in January, room revenues continued to fall (-1.8%, *seasonally adjusted*) in February. Six regions lost ground with the biggest decrease again occurring in Northeast (-8.8%). BC's two biggest regions, Mainland/Southwest (-1.4%) and Vancouver Island/Coast (-3.0%) also experienced declines in revenues.

Hotel revenues decreased (-2.8%). Revenues at vacation rentals dropped (-9.9%), and business at non-standard accommodations including fishing lodges and bed & breakfasts (-1.7%) were also off in February. Motel receipts continued to increase (+0.3%), recording the sixth increase since August.

Visitor entries continued to decline (-2.4%, *seasonally adjusted)* with fewer visitors coming from the US (-4.3%). However, overseas entries rose 5.2% in February with more visitors from Europe (+2.5%) and Oceania (+3.9%), but fewer entries from Asian markets (-4.8%).

Passenger traffic jumped 8.6% at Vancouver airport, but Victoria airport (-7.4%) was not as busy. In addition, BC Ferries recorded fewer vehicles (-1.2%) and passenger (-0.5%) aboard, and fewer passenger vehicles (-10.3%) travelled on the Coquihalla highway.

About preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

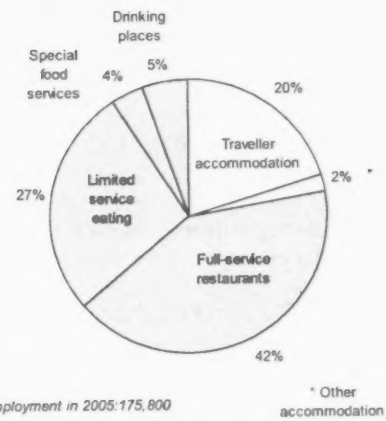
How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers—reported in the "look ahead" section—were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: BC's Labour Market in the Accommodation & Food Services Industry

Higher level of employment at food services & drinking places

In 2005, BC's accommodation & food services industry employed 175,800 people. Food service and drinking places account for eight out of ten jobs in this industry. These establishments provide food, snacks and beverages that are intended for immediate consumption to customers who order them.

Nearly eighty percent of the jobs in this industry are at food services and drinking places



Data Source: Labour Force Survey

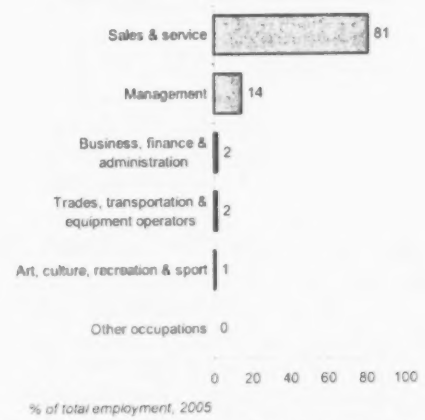
The accommodation industry provides lodging or short-term housing to travellers and other people who are temporarily away from their usual residence. Traveller accommodation includes hotels, motels, lodges and resorts that may offer both accommodation and food services, since many have a restaurant, bar or café onsite.

More workers in accommodation & food services are in sales and service occupations

More than in any other industry, one occupational group dominates the workforce in the accommodation & food services industry. Eight out of ten workers in this industry are in sales and service occupations. Food and beverage servers make up 18% of the total workforce in the industry, while cooks (14%) and cashiers (6%) are other common occupations. Other typical occupations in this group include cleaners and janitors (5%), food service supervisors (4%), chefs (3%), bartenders (3%) and hosts (2%).

After sales and services, restaurant, accommodation and other managers (14%) account for the biggest percentage of the workforce. The remaining 5% are employed in various other occupations.

Eight out of ten workers are employed in sales and service occupations

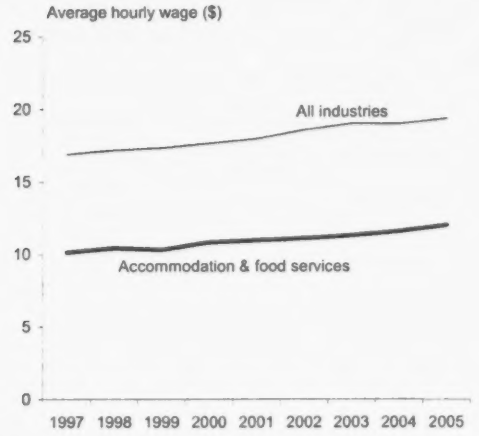


Data Source: Canadian Occupational Projection System estimate

Hourly wages: below average

Hourly wage rates in the industry are quite low, averaging $12.00 an hour in 2005, just over 60% of the average for all industries in the province. Wages are lowest in food services and drinking places ($11 an hour). Workers in accommodation services received an average wage of $14 an hour in 2005. The typical worker spent 32 hours a week on the job.

Hourly wages at the accommodation & food services industry below average



Data Source: Labour Force Survey

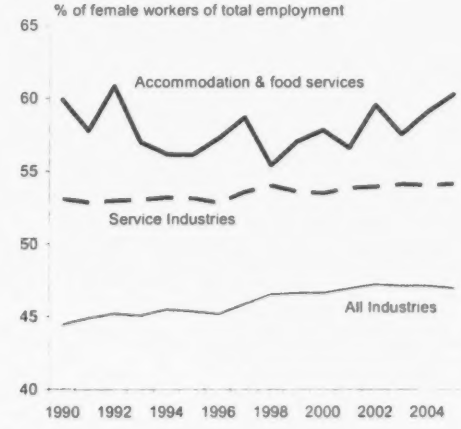
However, wages are not the full measure of earnings for many workers in the industry. Although wages in accommodation & food services are well below the levels seen in most other industries, workers supplement their earnings with tips received from customers. A standard tip or bar tip is usually 10-20% of the bill, so some food and beverage service workers derive more of their income from this source than from the wages that they receive from their employers.

Employment characteristics: part-time, female and young workers, short tenure

Part-time employment is more common in this industry than in any other industry. Thirty-seven percent of the workers were employed part-time in 2005. The only industry with a similarly large part-time work force was retail trade, where the rate was 34%.

Women make up just under half (47%) of the BC workforce, but the workers in accommodation & food services is largely female, with women holding three out of every five jobs in this industry. In addition, over 70% of people holding part-time jobs in the industry are women.

Women hold about 60% of jobs

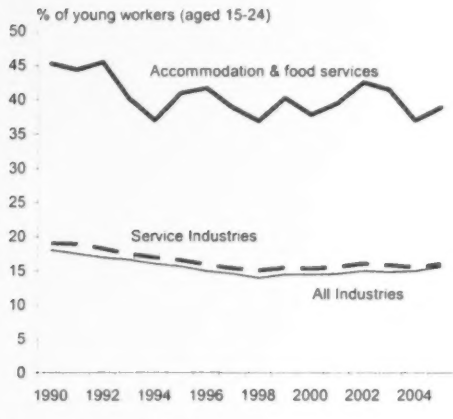


Data Source: Labour Force Survey

Between 1990 and 2005, about 40% of accommodation and food service workers were young people (aged 15-24). Given that young people make up only 15% of the BC workforce, it is clear that the accommodation & food services industry is heavily geared toward youth employment, although the share of young workers of the total employment went from 45% in 1990 down to over 38% in 2005. Furthermore,

about six out of ten young workers in the industry are females.

Young workers prominent



Data Source:Labour Force Survey

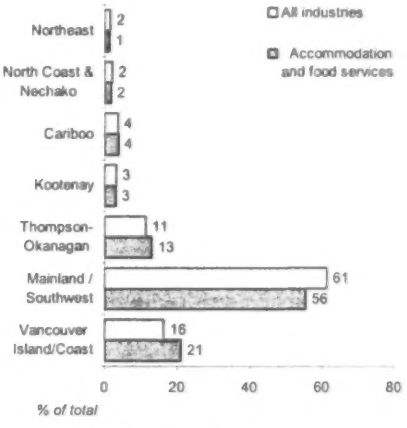
The accommodation & food services industry provides a variety of employment opportunities for students and young people, offering them the crucial entry points into the workforce. Given the generally high unemployment rates among young people, the importance of the industry to youth is noteworthy.

Unemployment rates averaged 8.4% during the period from 1990 to 2005, the same as the average for all industries in the economy. However, workers in this industry are more likely to experience unemployment than other service-sector workers. The jobless rate in the service sector averaged 5.1% during this period.

Job allocations in BC

The demand for accommodation & food services is related to the size of the population living in an area. However, hotels, motels and other types of accommodation are also located at or near popular tourist sites. For example, there are several large hotels in the Whistler area, which have been built to accommodate skiers and other tourists visiting the resort town. Fishing or hunting lodges, guest ranches and similar types of accommodation may be found in rural or wilderness areas.

Thompson-Okanagan and Vancouver Island/Coast have a higher-than-average share of jobs in this industry



Data Source:Labour Force Survey

With most of the large hotels located in the region, Mainland/Southwest provides more than half (56%) of the jobs in the accommodation & food service industry.

Thompson/Okanagan accounts for a bigger than average share of total employment in this industry. With its scenic beauty, orchards, wineries and varied outdoor recreation opportunities, the region is a popular spot for tourists. Vancouver Island/Coast is also popular with tourists from North America and overseas who often include a visit to Victoria, Long Beach or other parts of the region in their travel itineraries.

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Jan-05	25,740	71,790	19,919	6,210	3,954	1,668	818	5,251	135,350
Feb-05	25,320	70,710	20,727	6,231	4,215	1,700	1,002	5,909	135,813
Mar-05	26,534	70,071	20,836	6,159	4,174	1,724	984	4,821	135,304
Apr-05	25,745	70,793	20,634	6,399	4,726	1,660	880	3,998	134,833
May-05	25,765	73,823	20,794	6,590	4,352	1,980	877	5,215	139,394
Jun-05	25,492	75,838	20,105	6,543	4,205	1,764	765	5,326	140,036
Jul-05	25,345	74,464	20,415	6,816	4,381	1,745	772	5,161	139,099
Aug-05	25,382	75,599	20,496	6,722	4,022	1,741	781	4,955	139,698
Sep-05	25,558	78,848	20,745	6,872	4,255	1,710	812	5,502	144,303
Oct-05	23,819	77,871	20,657	6,837	4,286	1,617	772	5,869	141,729
Nov-05	27,522	86,513	22,903	6,792	4,576	1,782	839	5,744	156,671
Dec-05	27,897	78,234	21,953	6,751	4,988	1,689	850	5,500	147,862
Jan-06	27,081	76,708	22,053	7,014	4,618	1,616	852	4,922	144,864
Month-over-month growth rates									
Jan-05	0.2	-4.6	0.5	-2.8	-14.5	0.5	6.1	10.6	-2.6
Feb-05	-1.6	-1.5	4.1	0.3	6.6	1.9	22.4	12.5	0.3
Mar-05	4.8	-0.9	0.5	-1.2	-1.0	1.4	-1.8	-18.4	-0.4
Apr-05	-3.0	1.0	-1.0	3.9	13.2	-3.7	-10.6	-17.1	-0.3
May-05	0.1	4.3	0.8	3.0	-7.9	19.3	-0.3	30.4	3.4
Jun-05	-1.1	2.7	-3.3	-0.7	-3.4	-10.9	-12.8	2.1	0.5
Jul-05	-0.6	-1.8	1.5	4.2	4.2	-1.0	0.9	-3.1	-0.7
Aug-05	0.1	1.5	0.4	-1.4	-8.2	-0.2	1.2	-4.0	0.4
Sep-05	0.7	4.3	1.2	2.2	5.8	-1.8	4.1	11.0	3.3
Oct-05	-6.8	-1.2	-0.4	-0.5	0.7	-5.4	-5.0	6.7	-1.8
Nov-05	15.5	11.1	10.9	-0.7	6.7	10.2	8.7	-2.1	10.5
Dec-05	1.4	-9.6	-4.1	-0.6	9.0	-5.3	1.2	-4.2	-5.6
Jan-06	-2.9	-2.0	0.5	3.9	-7.4	-4.3	0.3	-10.5	-2.0

January month-over-month percent growth

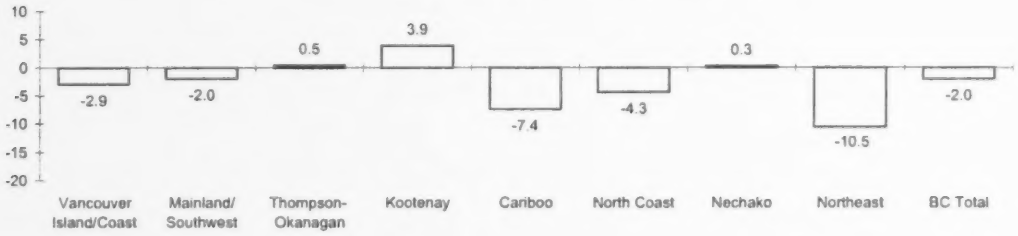


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,263	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
2005	483,529	211,406	346,496	203,087	210,872	133,422	101,283
Annual growth rates							
2001	1.7	-1.9	0.5	0.8	0.8	13.0	18.1
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
2005	3.4	6.4	7.7	9.4	8.1	7.2	2.4
Monthly data							
Jan-05	38,996	16,814	27,038	15,360	16,507	12,516	8,142
Feb-05	38,596	17,029	27,537	15,863	17,177	10,974	8,312
Mar-05	38,513	16,981	27,750	16,583	17,555	10,527	8,388
Apr-05	36,050	17,416	27,628	16,485	17,776	8,581	7,659
May-05	39,462	17,618	28,599	17,274	17,808	10,727	9,344
Jun-05	40,194	17,400	28,589	17,161	17,000	11,431	8,517
Jul-05	39,550	17,442	28,806	16,967	17,260	11,362	8,459
Aug-05	40,419	17,433	29,003	16,811	16,556	11,331	8,463
Sep-05	41,370	17,804	29,490	17,569	17,143	11,678	8,858
Oct-05	41,124	17,617	29,978	17,101	17,307	11,468	8,493
Nov-05	47,315	19,564	31,441	18,264	19,110	11,601	8,838
Dec-05	41,940	18,289	30,638	17,649	19,673	11,226	7,809
Jan-06	42,093	18,033	30,915	17,570	19,992	11,013	7,735
Month-over-month growth rates							
Jan-05	-7.7	-1.6	-0.3	-1.0	-2.5	10.7	-6.4
Feb-05	-1.0	1.3	1.8	3.3	4.1	-12.3	2.1
Mar-05	-0.2	-0.3	0.8	4.5	2.2	-4.1	0.9
Apr-05	-6.4	2.6	-0.4	-0.6	1.3	-18.5	-8.7
May-05	9.5	1.2	3.5	4.8	0.2	25.0	22.0
Jun-05	1.9	-1.2	0.0	-0.7	-4.5	6.6	-8.8
Jul-05	-1.6	0.2	0.8	-1.1	1.5	-0.6	-0.7
Aug-05	2.2	-0.1	0.7	-0.9	-4.1	-0.3	0.0
Sep-05	2.4	2.1	1.7	4.5	3.5	3.1	4.7
Oct-05	-0.6	-1.1	1.7	-2.7	1.0	-1.8	-4.1
Nov-05	15.1	11.1	4.9	6.8	10.4	1.2	4.1
Dec-05	-11.4	-6.5	-2.6	-3.4	2.9	-3.2	-11.6
Jan-06	0.4	-1.4	0.9	-0.5	1.6	-1.9	-0.9

January month-over-month percent growth

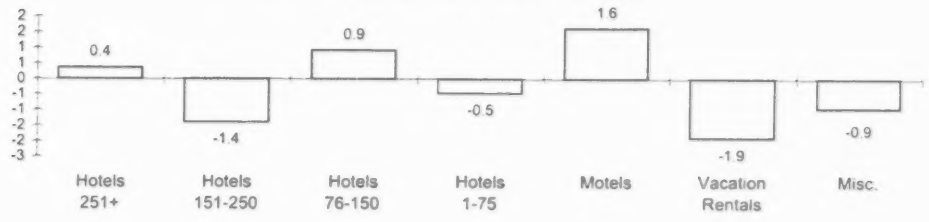


Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Jan-06	Revenue ($000) YTD 06	% change from Jan-05	% change from YTD 05	Properties (#) Jan-06	Properties # chg from Jan-05	Rooms (#) Jan-06	Rooms # chg from Jan-05
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**6,529**	**6,529**	**3.3**	**3.3**	**154**	**4**	**8,237**	**188**
Total - Hotels	5,479	5,479	3.3	3.3	67	3	5,658	172
76+ Rooms	4,139	4,139	1.2	1.2	26	1	3,937	108
1-75 Rooms	1,340	1,340	10.2	10.2	41	2	1,721	64
Motels	586	586	12.2	12.2	27	0	1,115	79
Vacation Rentals	160	160	-4.1	-4.1	25	0	281	-69
19 Cowichan Valley								
Total - All accommodation types	**385**	**385**	**-5.9**	**-5.9**	**34**	**2**	**644**	**10**
Motels	68	68	-30.1	-30.1	16	0	317	1
21 Nanaimo								
Total - All accommodation types	**1,693**	**1,693**	**-1.4**	**-1.4**	**56**	**-8**	**2,381**	**-172**
Total - Hotels	1,012	1,012	1.7	1.7	18	-3	1,149	-137
Motels	319	319	-3.1	-3.1	21	-2	603	-20
Vacation Rentals	314	314	-5.5	-5.5	14	-2	519	-11
23 Alberni-Clayoquot								
Total - All accommodation types	**1,356**	**1,356**	**11.3**	**11.3**	**49**	**-1**	**1,296**	**87**
Motels	143	143	14.9	14.9	19	1	376	21
Vacation Rentals	594	594	31.2	31.2	11	-2	303	-16
25 Comox-Strathcona								
Total - All accommodation types	**1,566**	**1,566**	**26.4**	**26.4**	**50**	**-1**	**1,487**	**-18**
Motels	390	390	21.3	21.3	20	-2	588	-5
Vacation Rentals	157	157	16.0	16.0	14	2	184	22
27 Powell River								
Total - All accommodation types	**191**	**191**	**13.3**	**13.3**	**17**	**2**	**372**	**34**
43 Mount Waddington								
Total - All accommodation types	**176**	**176**	**11.1**	**11.1**	**16**	**0**	**495**	**-52**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**2,279**	**2,279**	**13.9**	**13.9**	**64**	**1**	**2,395**	**-77**
Total - Hotels	1,623	1,623	8.4	8.4	18	-2	1,362	-18
Motels	372	372	16.7	16.7	34	0	886	-21
15 Greater Vancouver								
Total - All accommodation types	**38,083**	**38,083**	**14.9**	**14.9**	**230**	**1**	**26,195**	**545**
Total - Hotels	35,823	35,823	19.6	19.6	162	6	23,249	700
251+ Rooms	19,103	19,103	21.7	21.7	24	1	9,472	80
151-250 Rooms	6,619	6,619	11.6	11.6	26	2	4,952	423
76-150 Rooms	7,553	7,553	20.2	20.2	55	1	5,964	61
1-75 Rooms	2,549	2,549	24.3	24.3	57	2	2,861	136
Motels	998	998	16.2	16.2	34	-3	1,549	-31
Vacation Rentals	1,023	1,023	-51.5	-51.5	18	-1	669	-117
29 Sunshine Coast								
Total - All accommodation types	**213**	**213**	**50.7**	**50.7**	**16**	**1**	**332**	**62**
31 Squamish-Lillooet								
Total - All accommodation types	**24,125**	**24,125**	**-7.1**	**-7.1**	**99**	**0**	**7,426**	**-38**
Total - Hotels	19,829	19,829	-3.7	-3.7	44	0	5,624	-1
1-75 Rooms	1,304	1,304	-11.4	-11.4	17	-1	614	-63
Vacation Rentals	3,492	3,492	-12.2	-12.2	31	1	1,312	34
Miscellaneous	694	694	-45.8	-45.8	15	-1	273	-71
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**1,253**	**1,253**	**7.6**	**7.6**	**80**	**-4**	**2,636**	**-76**
Total - Hotels	672	672	13.4	13.4	14	1	1,025	60
Motels	358	358	23.3	23.3	51	-8	1,311	-197

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Jan-06	Revenue ($000) YTD 06	% change from Jan-05	% change from YTD 05	Properties (#)	Properties # chg from Jan-05	Rooms (#)	Rooms # chg from Jan-05
33 Thompson-Nicola								
Total - All accommodation types	**4,454**	**4,454**	**8.3**	**8.3**	**137**	**2**	**5,303**	**129**
Total - Hotels	1,715	1,715	16.0	16.0	35	2	2,223	104
76+ Rooms	1,409	1,409	16.7	16.7	12	0	1,388	0
1-75 Rooms	306	306	13.0	13.0	23	2	835	104
Motels	923	923	34.4	34.4	77	1	2,315	1
35 Central Okanagan								
Total - All accommodation types	**4,719**	**4,719**	**23.9**	**23.9**	**57**	**-2**	**3,796**	**136**
Total - Hotels	2,696	2,696	14.5	14.5	22	1	1,916	4
Motels	442	442	18.1	18.1	22	0	1,051	2
37 North Okanagan								
Total - All accommodation types	**1,722**	**1,722**	**-14.3**	**-14.3**	**40**	**0**	**1,603**	**43**
Motels	273	273	-10.5	-10.5	18	0	586	5
39 Columbia-Shuswap								
Total - All accommodation types	**2,243**	**2,243**	**8.2**	**8.2**	**86**	**2**	**2,886**	**93**
Total - Hotels	830	830	7.6	7.6	19	3	1,050	107
Motels	683	683	20.1	20.1	39	-1	1,441	28
Kootenay								
01 East Kootenay								
Total - All accommodation types	**4,831**	**4,831**	**10.9**	**10.9**	**99**	**0**	**4,160**	**-136**
Total - Hotels	1,651	1,651	13.8	13.8	25	2	1,507	109
Motels	505	505	8.7	8.7	39	-1	985	-29
Vacation Rentals	1,577	1,577	17.6	17.6	14	-1	974	5
03 Central Kootenay								
Total - All accommodation types	**1,144**	**1,144**	**24.9**	**24.9**	**66**	**2**	**1,440**	**82**
Total - Hotels	597	597	21.1	21.1	18	2	756	51
Motels	206	206	32.0	32.0	25	0	491	4
05 Kootenay Boundary								
Total - All accommodation types	**517**	**517**	**20.9**	**20.9**	**30**	**-2**	**649**	**33**
Motels	199	199	39.1	39.1	21	0	378	14
Cariboo								
41 Cariboo								
Total - All accommodation types	**911**	**911**	**20.0**	**20.0**	**61**	**-5**	**1,740**	**-5**
Motels	536	536	19.4	19.4	37	0	1,057	2
Vacation Rentals	17	17	9.0	9.0	9	-3	125	-36
53 Fraser-Fort George								
Total - All accommodation types	**1,936**	**1,936**	**14.7**	**14.7**	**47**	**-3**	**2,484**	**-47**
Total - Hotels	1,461	1,461	17.1	17.1	18	0	1,447	0
Motels	395	395	7.2	7.2	26	-1	939	-3
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**288**	**288**	**-2.3**	**-2.3**	**27**	**1**	**911**	**-18**
Motels	55	55	2.1	2.1	11	0	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**406**	**406**	**-6.2**	**-6.2**	**28**	**-1**	**748**	**-23**
Motels	156	156	0.9	0.9	15	-1	370	-23
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**519**	**519**	**6.7**	**6.7**	**41**	**-2**	**1,099**	**-10**
Motels	332	332	21.0	21.0	24	-1	687	18
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**5,450**	**5,450**	**-7.9**	**-7.9**	**64**	**-9**	**3,063**	**-746**
Total - Hotels	3,024	3,024	16.7	16.7	23	0	1,514	-65
Motels	1,664	1,664	55.4	55.4	33	2	1,018	141

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Jan-06	YTD 06	Jan-05	YTD 05	Jan-06	Jan-05	Jan-06	Jan-05
Vancouver Island/Coast	**11,921**	**11,921**	**6.0**	**6.0**	**380**	**-3**	**14,990**	**66**
Victoria (C)	5,241	5,241	2.0	2.0	82	5	5,868	211
Other CRD	840	840	1.2	1.2	62	-2	2,025	-45
Nanaimo (C)	1,132	1,132	1.3	1.3	21	-1	1,206	-10
Port Alberni (C)	200	200	-17.2	-17.2	12	0	351	23
Courtenay (C)	696	696	40.8	40.8	11	-1	443	-50
Rest of Development Region	3,812	3,812	11.2	11.2	203	-5	5,097	-63
Mainland/Southwest	**64,701**	**64,701**	**5.7**	**5.7**	**409**	**3**	**36,348**	**492**
Downtown Vancouver (C)	21,881	21,881	20.6	20.6	88	3	13,346	587
Other Vancouver (C)	2,517	2,517	-19.8	-19.8	31	1	2,832	287
Richmond (C)	7,400	7,400	12.6	12.6	23	-1	4,077	-294
Burnaby (C)	1,594	1,594	14.8	14.8	11	0	1,357	397
Other GVRD	4,691	4,691	20.4	20.4	77	-2	4,583	-35
Whistler (DM)	23,573	23,573	-7.4	-7.4	75	0	6,785	-63
Rest of Development Region	3,044	3,044	14.8	14.8	104	2	3,368	-387
Thompson/Okanagan	**14,391**	**14,391**	**9.3**	**9.3**	**400**	**-2**	**16,224**	**325**
Penticton (C)	752	752	10.5	10.5	34	-6	1,477	-126
Kamloops (C)	3,706	3,706	7.2	7.2	65	0	3,661	61
Kelowna (C)	4,432	4,432	23.7	23.7	46	-3	3,227	133
Vernon (C)	1,674	1,674	-15.1	-15.1	31	-1	1,446	19
Revelstoke (C)	1,064	1,064	20.0	20.0	27	2	1,034	74
Rest of Development Region	2,761	2,761	6.9	6.9	197	6	5,379	164
Kootenay	**6,492**	**6,492**	**13.9**	**13.9**	**195**	**0**	**6,249**	**-21**
Cranbrook (C)	447	447	21.7	21.7	17	1	793	35
Nelson (C)	434	434	27.3	27.3	13	2	459	67
Rest of Development Region	5,610	5,610	12.4	12.4	178	-1	5,456	-56
Cariboo	**2,846**	**2,846**	**16.3**	**16.3**	**108**	**-8**	**4,224**	**-52**
Quesnel (C)	204	204	8.4	8.4	12	-1	443	-9
Williams Lake (C)	319	319	29.1	29.1	11	0	534	0
Prince George (C)	1,473	1,473	8.8	8.8	27	-1	1,739	-36
Rest of Development Region	850	850	29.2	29.2	58	-6	1,508	-7
North Coast	**694**	**694**	**-4.6**	**-4.6**	**55**	**0**	**1,659**	**-41**
Prince Rupert (C)	245	245	-4.9	-4.9	16	1	772	11
Terrace (C)	273	273	11.9	11.9	11	0	406	0
Rest of Development Region	177	177	-22.0	-22.0	28	-1	481	-52
Nechako	**519**	**519**	**6.7**	**6.7**	**41**	**-2**	**1,099**	**-10**
Smithers (T)	201	201	-8.4	-8.4	12	-1	419	-7
Rest of Development Region	317	317	19.1	19.1	29	-1	680	254
Northeast	**5,450**	**5,450**	**-7.9**	**-7.9**	**64**	**-9**	**3,063**	**-746**
Dawson Creek (C)	1,048	1,048	70.8	70.8	14	1	516	30
Fort St. John (C)	2,256	2,256	-27.1	-27.1	17	-5	1,106	-651
Rest of Development Region	2,147	2,147	-2.8	-2.8	33	-5	1,441	-125

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	322,038	969,254	264,574	85,414	54,981	21,474	10,671	68,702	1,797,107
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	9.1	12.3	15.3	11.0	19.0	6.8	21.1	32.4	12.9
Monthly data									
Jan-05	11,247	61,233	13,166	5,699	2,447	728	486	5,918	100,924
Feb-05	14,475	68,389	16,512	7,347	2,830	1,025	666	9,234	120,478
Mar-05	19,694	72,547	19,344	7,273	3,540	1,141	841	7,407	131,789
Apr-05	21,271	60,206	13,445	4,837	4,213	1,011	642	3,458	109,083
May-05	27,661	73,352	19,759	5,298	4,614	1,893	826	3,206	136,609
Jun-05	33,180	86,435	23,822	6,041	5,245	2,918	1,004	4,150	162,795
Jul-05	45,583	99,667	39,458	10,440	6,416	3,468	1,094	4,709	210,834
Aug-05	51,069	108,311	40,252	10,845	6,294	3,347	1,235	4,542	225,895
Sep-05	36,267	91,619	25,071	8,246	5,764	2,400	1,244	5,072	175,684
Oct-05	19,994	60,828	14,724	4,658	4,392	1,150	939	6,142	112,825
Nov-05	14,965	54,489	10,154	3,022	3,337	1,005	654	4,838	92,464
Dec-05	14,712	67,478	14,476	5,215	3,043	693	523	4,575	110,715
Jan-06	11,921	64,701	14,391	6,492	2,846	694	519	5,450	107,014
Year-over-year percent changes									
Jan-05	3.3	2.9	5.1	-3.0	6.7	-8.0	17.1	33.7	4.3
Feb-05	2.5	-0.1	9.5	-10.2	15.5	-0.6	45.0	46.0	3.8
Mar-05	13.9	-2.4	22.5	-6.4	9.8	10.0	65.8	12.8	4.1
Apr-05	9.1	-5.2	5.9	-3.3	30.7	-4.2	17.8	-5.5	-0.1
May-05	8.0	2.5	9.5	11.3	20.4	26.0	26.6	33.7	6.4
Jun-05	5.7	5.9	8.5	2.1	11.6	4.8	2.0	28.4	6.7
Jul-05	3.0	1.6	4.9	8.2	17.1	1.1	4.0	20.9	3.6
Aug-05	3.3	6.4	8.4	7.2	3.0	3.0	12.2	12.7	6.1
Sep-05	3.1	11.9	6.2	8.5	10.1	2.9	6.2	24.5	9.1
Oct-05	-4.7	10.6	5.4	9.8	9.9	-7.9	6.0	19.7	7.0
Nov-05	11.6	26.1	19.7	4.8	16.8	5.1	14.7	15.7	20.8
Dec-05	11.2	4.7	14.3	5.3	8.6	1.4	11.4	15.2	7.3
Jan-06	6.0	5.7	9.3	13.9	16.3	-4.6	6.7	-7.9	6.0

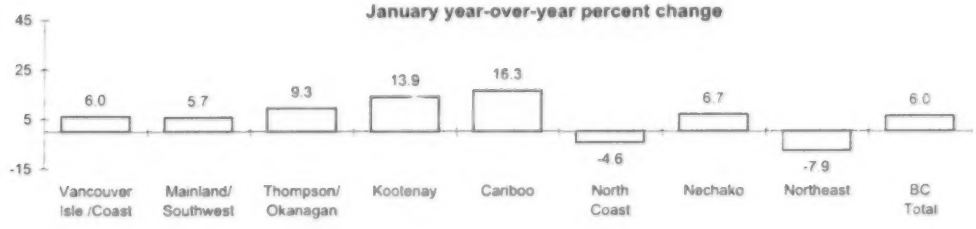


Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.8	1,197.8	577.6	410.1	124.8
2004	7,447.7	6,039.1	2,477.6	3,561.5	1,408.7	715.8	458.1	144.3
2005	7,224.8	5,751.0	2,299.6	3,451.3	1,473.8	723.5	493.7	157.1
Annual percent changes								
2001	-2.0	-1.6	-4.4	1.1	-3.9	-3.6	-6.4	-1.4
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.5	-1.6	-4.0	0.1	17.6	23.9	11.7	15.6
2005	-3.0	-4.8	-7.2	-3.1	4.6	1.1	7.8	8.9
Monthly data								
Feb-05	622.7	499.8	201.8	295.7	122.9	61.6	41.1	12.8
Mar-05	605.3	481.3	196.4	285.9	123.9	62.4	41.7	12.4
Apr-05	604.8	481.4	192.1	287.5	123.4	63.5	41.3	12.0
May-05	618.8	494.6	199.5	298.9	124.2	62.3	42.0	15.3
Jun-05	616.8	493.4	202.3	292.9	123.4	62.4	41.3	14.0
Jul-05	614.1	490.7	196.4	292.0	123.4	62.1	41.5	13.8
Aug-05	605.7	484.7	191.7	286.6	120.9	58.4	41.3	13.1
Sep-05	606.6	483.4	197.2	288.2	123.2	58.6	41.7	13.4
Oct-05	585.8	464.4	188.5	278.3	121.4	58.2	40.1	12.3
Nov-05	571.3	450.1	174.9	276.4	121.2	58.7	40.1	12.4
Dec-05	582.9	459.7	180.7	278.1	123.2	60.0	40.3	12.2
Jan-06	565.4	451.4	178.5	274.7	114.0	59.1	37.4	11.3
Feb-06	552.0	432.1	165.9	267.7	119.8	56.3	38.3	11.7
Month-over-month growth rates								
Feb-05	5.5	7.0	13.3	1.6	0.1	11.2	-0.2	-4.5
Mar-05	-2.8	-3.7	-2.7	-3.3	0.9	1.4	1.4	-2.8
Apr-05	-0.1	0.0	-2.2	0.5	-0.4	1.8	-0.9	-3.9
May-05	2.3	2.8	3.8	4.0	0.7	-2.0	1.7	27.7
Jun-05	-0.3	-0.3	1.4	-2.0	-0.6	0.1	-1.8	-8.4
Jul-05	-0.4	-0.5	-2.9	-0.3	0.0	-0.4	0.5	-1.4
Aug-05	-1.4	-1.2	-2.4	-1.8	-2.0	-6.1	-0.4	-4.9
Sep-05	0.2	-0.3	2.8	0.6	1.9	0.5	1.1	2.3
Oct-05	-3.4	-3.9	-4.4	-3.4	-1.5	-0.8	-3.8	-8.3
Nov-05	-2.5	-3.1	-7.2	-0.7	-0.1	0.9	-0.1	0.7
Dec-05	2.0	2.1	3.3	0.6	1.6	2.3	0.6	-1.7
Jan-06	-3.0	-1.8	-1.2	-1.2	-7.5	-1.5	-7.3	-7.4
Feb-06	-2.4	-4.3	-7.0	-2.5	5.2	-4.8	2.5	3.9

* Seasonally adjusted totals for US and overseas entries are calculated by Statistics Canada, and are adjusted to sum to national totals. Therefore, same-day plus overnight entries via BC will not necessarily equal the total.

** Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy Passenger Vehicles
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	
Annual data								
2001	15,477	7,869	4,001	3,608	1,158	8,104	21,309	2,460,853
2002	14,877	7,422	3,855	3,600	1,102	8,272	21,540	2,530,393
2003	14,322	7,267	3,815	3,241	1,183	8,263	21,348	2,480,311
2004	15,726	7,986	3,965	3,775	1,250	8,532	21,955	2,585,901
2005	16,421	8,348	4,106	3,967	1,318	8,539	21,791	2,635,251
Annual growth rates								
2001	-3.5	-5.3	-1.8	-1.2	1.7	2.8	0.1	2.5
2002	-3.9	-5.7	-3.6	-0.2	-4.9	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.1	5.4	0.1	-0.7	1.9
Monthly data								
Feb-05	1,351	698	331	322	111	724	1,853	230
Mar-05	1,368	696	348	324	112	722	1,842	224
Apr-05	1,357	680	341	337	110	718	1,830	221
May-05	1,384	687	350	346	109	723	1,855	226
Jun-05	1,367	698	331	338	110	713	1,813	222
Jul-05	1,366	694	332	341	107	707	1,793	221
Aug-05	1,344	689	329	326	108	708	1,799	219
Sep-05	1,370	698	339	333	112	709	1,825	221
Oct-05	1,373	688	354	331	109	689	1,755	214
Nov-05	1,401	724	353	324	113	714	1,827	214
Dec-05	1,351	675	352	324	111	737	1,883	220
Jan-06	1,315	700	335	279	118	725	1,835	228
Feb-06	1,427	713	346	368	109	716	1,826	204
Month-over-month growth rates								
Feb-05	-2.7	-3.1	-4.7	0.2	3.3	7.0	8.0	12.8
Mar-05	1.2	-0.3	5.0	0.6	0.7	-0.3	-0.6	-2.8
Apr-05	-0.8	-2.3	-2.0	3.8	-2.0	-0.5	-0.6	-1.3
May-05	2.0	1.1	2.8	2.9	-0.7	0.7	1.4	2.5
Jun-05	-1.2	1.6	-5.6	-2.4	1.3	-1.3	-2.3	-2.0
Jul-05	0.0	-0.7	0.5	0.8	-3.2	-0.9	-1.1	-0.3
Aug-05	-1.6	-0.6	-1.1	-4.2	0.7	0.2	0.3	-1.1
Sep-05	1.9	1.3	3.2	1.9	3.8	0.1	1.4	0.9
Oct-05	0.3	-1.5	4.5	-0.4	-2.9	-2.8	-3.8	-3.0
Nov-05	2.0	5.3	-0.3	-2.3	4.1	3.7	4.1	-0.1
Dec-05	-3.6	-6.8	-0.3	0.0	-1.5	3.2	3.0	2.8
Jan-06	-2.7	3.7	-4.9	-13.8	5.7	-1.6	-2.5	3.6
Feb-06	8.6	1.8	3.1	31.9	-7.4	-1.2	-0.5	-10.3

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2001	190.5	13.5	29.5	117.8	29.8	59.3	116.1	133.4	121.3
2002	190.7	12.2	29.2	118.1	31.3	58.9	117.0	124.2	125.4
2003	192.8	12.7	29.0	117.7	33.4	58.3	113.7	111.8	127.6
2004	193.2	13.0	27.6	117.8	34.8	61.3	115.7	102.5	129.9
2005	196.4	13.3	28.7	118.1	36.4	65.5	116.6	99.1	133.9
Annual Growth Rates									
2001	1.1	-8.7	4.6	0.9	3.6	-0.7	1.8	-4.3	3.2
2002	0.1	-9.7	-1.0	0.3	5.0	-0.4	0.8	-6.9	3.3
2003	1.1	4.4	-0.7	-0.3	6.8	-0.6	-2.8	-9.9	1.8
2004	0.2	2.2	-4.7	0.0	4.3	3.0	1.7	-8.4	1.8
2005	1.7	2.1	3.9	0.3	4.5	4.2	0.7	-3.3	3.0
Monthly data									
Feb-05	193.7	13.2	28.1	116.9	35.5	63.5	110.80	103.1	132.0
Mar-05	194.3	13.0	28.0	117.6	35.7	63.4	112.80	101.7	132.3
Apr-05	192.8	13.1	28.3	116.3	35.0	62.8	114.20	100.2	132.6
May-05	194.7	13.2	28.4	117.1	35.9	65.4	116.40	99.2	133.1
Jun-05	196.1	13.3	28.3	118.2	36.3	64.6	117.50	98.7	134.6
Jul-05	196.9	13.2	28.8	118.2	36.7	63.8	117.70	98.2	134.4
Aug-05	196.9	13.4	28.6	118.1	36.8	62.2	116.40	94.8	134.5
Sep-05	197.5	13.5	28.7	118.5	36.7	66.6	119.90	98.6	134.7
Oct-05	197.5	13.4	28.8	118.4	36.8	65.0	119.40	98.2	134.7
Nov-05	199.0	13.4	29.0	119.1	37.4	69.1	125.10	97.2	134.9
Dec-05	198.4	13.4	29.6	118.6	36.8	66.7	114.10	98.9	135.0
Jan-06	200.3	13.5	30.1	119.1	37.6	78.8	117.60	96.4	135.7
Feb-06	202.1	13.3	30.2	119.9	38.7	54.4	115.80	95.3	134.9
Month-over-month growth rates									
Feb-05	-0.9	0.5	1.7	-1.8	-0.7	3.5	-0.5	-0.4	0.2
Mar-05	0.3	-1.5	-0.3	0.6	0.6	-0.1	1.8	-1.4	0.2
Apr-05	-0.8	0.9	1.0	-1.1	-1.9	-0.6	1.2	-1.5	0.2
May-05	1.0	0.9	0.5	0.7	2.6	2.5	1.9	-1.0	0.4
Jun-05	0.7	0.3	-0.4	0.9	1.0	-0.8	0.9	-0.5	1.1
Jul-05	0.4	-0.1	1.5	0.0	1.0	-0.8	0.2	-0.5	-0.1
Aug-05	0.0	0.9	-0.7	-0.1	0.3	-1.6	0.6	-3.5	0.1
Sep-05	0.3	0.7	0.6	0.3	-0.1	4.4	1.3	4.0	0.1
Oct-05	0.0	-0.6	0.3	-0.1	0.2	-1.6	-0.4	-0.4	0.0
Nov-05	0.8	0.4	0.8	0.5	1.6	4.1	4.8	-1.0	0.1
Dec-05	-0.3	-0.5	2.0	-0.4	-1.6	-2.4	-8.8	1.7	0.1
Jan-06	0.9	1.1	1.4	0.4	2.1	12.1	3.1	-2.5	0.5
Feb-06	0.9	-1.6	0.4	0.7	2.9	-24.4	-1.5	-1.1	-0.6

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats

[2]Source: Pannell Kerr Forster and BC Stats

[3]Occupancy Rate change expressed as percentage point change

[4] No identifiable seasonality.

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2001	5,317.2	533.7	4,783.5	33,743.3	2,602.8	31,140.5
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,961.7	624.3	5,337.5	36,682.9	2,708.5	33,974.4
2005	6,131.2	570.0	5,561.2	37,955.0	2,690.0	35,265.0
Annual growth rates						
2001	4.7	5.6	4.6	3.6	4.6	3.5
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.4	6.7	5.3	4.7	3.1	4.8
2005	2.8	-8.7	4.2	3.5	-0.7	3.8
Monthly data						
Feb-05	523	55	468	3,191	232	2,959
Mar-05	510	52	458	3,130	239	2,891
Apr-05	515	52	463	3,120	233	2,887
May-05	529	53	475	3,135	229	2,906
Jun-05	514	49	465	3,164	227	2,937
Jul-05	513	48	465	3,156	228	2,929
Aug-05	519	48	471	3,162	225	2,937
Sep-05	504	37	466	3,135	200	2,936
Oct-05	500	40	460	3,177	213	2,964
Nov-05	504	41	463	3,245	213	3,032
Dec-05	484	40	444	3,181	220	2,961
Jan-06	535	42	493	3,401	224	3,177
Feb-06	535	38	498	3,363	213	3,149
Month-over-month growth rates						
Feb-05	1.2	3.2	1.0	1.0	-0.4	1.1
Mar-05	-2.6	-5.9	-2.2	-1.9	2.9	-2.3
Apr-05	1.0	-0.7	1.2	-0.3	-2.4	-0.1
May-05	2.6	2.9	2.6	0.5	-1.7	0.7
Jun-05	-2.8	-8.3	-2.2	0.9	-0.8	1.0
Jul-05	-0.2	-1.6	0.0	-0.2	0.3	-0.3
Aug-05	1.1	-0.9	1.3	0.2	-1.2	0.3
Sep-05	-2.9	-21.8	-1.0	-0.8	-11.3	0.0
Oct-05	-0.7	7.5	-1.3	1.3	7.0	0.9
Nov-05	0.7	3.0	0.5	2.1	-0.2	2.3
Dec-05	-4.0	-3.2	-4.1	-2.0	3.0	-2.3
Jan-06	10.6	4.6	11.1	6.9	2.2	7.3
Feb-06	0.1	-10.0	1.0	-1.1	-4.8	-0.9

[1]Source: Statistics Canada & BC Stats.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Management Services, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Visit BC STATS on the World Wide Web at www.bcstats.gov.bc.ca